

MARCH 2020, ISSUE 16

# ROTI BANK SAMACHAR



**COVID-19  
MUMBAI NEEDS YOU!  
FEED THE HUNGRY**



**PLEASE DONATE TO  
MUMBAI ROTI BANK**

CALL US ON  
**+91 86555 80001**  
[www.rotibankfoundation.org](http://www.rotibankfoundation.org)

## MUMBAI NEEDS YOU!

Amid the alarming situation in the country due to the outbreak of COVID-19 (Novel Coronavirus) and due to lockdown, many labourers and daily wage workers have lost their livelihood. Mumbai Roti Bank with the help of Mr. Param Bir Singh, IPS Officer and Mumbai Police Commissioner, have been distributing meals at multiple locations across the city to those in need. We serve 10,000 meals every day to the needy and poor daily wage workers during these difficult times.



LET NO ONE  
GO TO BED  
**HUNGRY**  
DURING  
THIS  
**LOCKDOWN**

**MUMBAI 8655580001**

[www.rotibankindia.org](http://www.rotibankindia.org)



## **3 NEW OPERATIONAL KITCHENS IN MUMBAI:**

1. Mumbai Roti Bank kitchen, Mahul
2. Hotel Midtown Pritam, Dadar
3. Mr. Harshad Prabhu's facility, Goregaon

Rotibank's Operations Manager Mr. Tambe and our distribution team is risking their life while going out to distribute the food to the needy people.

All our efforts are supported by generous donors who are pouring helps and donations. The management of BDB gave us 9 tons of rice and 2 tons of dal as a donation. Thyrocare is donating 3,000-5,000 meals every day.

Essar Foundation has also helped us with tons of rice and vegetables. Mr. Shah Rukh Khan's Meer Foundation has helped us to provide 3 lakh meals. Actress Vidya Balan also supported us by making a generous donation spreading a word about our work. Darashaw Foundation, Gits Food Products Pvt Ltd, Centrum Foundation, Roop Manek Bhansali Charitable Trust, Riddhymic Technologies Pvt Ltd, Mangalam Drugs & Organics Ltd, The Mandhana Retail Ventures Ltd, Savex Technologies Ltd, Shri Ayurved Prachar, Fibre2Fashion Pvt Ltd, Indostar Capital Finance Ltd and Neelkanth Urban Developers are few of our generous donors who are supporting us in our cause.

Your help in the form of donations or simply spreading the word about us will support our cause. If you know any place where people are going hungry please let us know by contacting us on +91 865555 80001 and @rotibankfdn on Facebook, Instagram and Twitter.



## SOCIAL MEDIA SUPPORT

< Tweet

You Retweeted

 **Shah Rukh Khan**   
@iamsrk


You are all doing a great service. We at @MeerFoundation are glad we could be of assistance.

 **Mumbai Roti Bank** @rotibankFdn · 6d  
Thank you @iamsrk @RedChilliesEnt @MeerFoundation for your support in feeding people during COVID-19.

17:12 · 03/04/20 · Twitter for iPhone


3,593 Retweets 17.9K Likes

 **Team SRK Pune** @teamsrkpune · 5d  
Replying to @iamsrk and @MeerFoundation

 Tweet your reply





**balanvidya** In these difficult times \*Mumbai Roti Bank\* is providing \*free meals for all poor people\*. We understand that many daily wage labourers and others don't... more

 **CP Mumbai Police**   
@CPMumbaiPolice

How can we serve you today?

Due to the current lockdown, it is difficult for the homeless to get food. So we partnered up with former DG of Maharashtra Police, Mr D Sivanandan's foundation- 'Roti Bank', and were able to provide 1000 meals to the homeless today

#ServingMumbai

**AT YOUR SERVE-ICE**



 Tweet your reply

 **Faye DSouza**   
@fayedsouza

Mumbai Roti Bank and with help of the Mumbai police is providing free meals.

If you know where people going hungry please call 8655580001 the team will bring them food. You can donate:

1. Uncooked grains & pulses
2. Funds to our bank or Paytm

www.rotibankindia. @rotibankFdn

**COVID-19 MUMBAI NEEDS YOU! FEED THE HUNGRY**



 Tweet your reply

## 5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

**Donate Food:** Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

**Tie-ups:** In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



**Schools and Colleges:** We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Donations received will help us reach more people every day as well as keep our day-to-day operations running smoothly. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2020, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit [www.rotibankindia.org](http://www.rotibankindia.org) for more details.

**Spread the Word:** In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

**Beneficiary:** Roti Foundation Mumbai

**Account no:** 303402127218

**IFSC code:** RATN00000088

**Bank Name:** RBL Bank, Lower Parel

**Donate via PayTm:** <http://m.p-y.tm/RoTi>

**Team Roti Bank**

## CONTACT US



+91 86555 80001



[www.rotibankindia.org](http://www.rotibankindia.org)



[teamrotibank@gmail.com](mailto:teamrotibank@gmail.com)



@rotibankfdn



@rotibankfdn



@rotibankfdn