

ROTI BANK SAMACHAR



2nd

Anniversary Celebration

1 MILLION STRONG IN 2019, 2 MILLION AHEAD IN 2020!

Wishes you a very
Happy New Year

Help us
change lives!

None of this would be
possible without your
support!

1 MILLION + MEALS
IN 2019

**HELP US
REACH 2X IN
2020**

This new year's eve we're thankful for your support!

Mumbai Roti Bank began its journey from humble beginnings. Driven by the idea that we could solve one of the biggest problems of hunger with a simple solution like distributing surplus food, we stepped out on a very fulfilling experience.

In India, daily 200 million people sleep hungry and over 3000 infants die due to hunger and malnutrition. These statistics are gut wrenching but with a strong conviction we set out on a mission to create an organisation where "Hunger Ends Here". Mumbai Roti Bank is now seen a symbol of hope, the arrival of our vans on the streets of Mumbai brings joy to the people something which we dreamed of achieving.

On 23rd December 2019, Mumbai Roti Bank celebrated its second anniversary culminating in two high energy and impact driven years.

As we close 2019 we would like to take this opportunity to thank all of our patrons and partners who have supported us and made this year extra special, our success would not be possible without them! I would also like to thank our team and workforce of volunteers “Mumbai Roti Bank Champions” for working extra hard and putting in so many hours to help us achieve our goal.

We have much more to achieve in the coming year but I am sure together as a community we will surpass all targets. Thank you once more for your support!

THE YEAR AT A GLANCE

- Culminating in two high energy and impact driven years. We have surpassed our 2019 target of 1 million meals!
- Staying strong in our resolve to fight the rampant hunger issue we have set a target of 2 million meals in 2020.
- We have scaled our operations tremendously now adding 8 new distribution vans taking the total count to 10 vans.
- We have now expanded to 4 new geographies, namely Mira Bhayander, Thane, Navi Mumbai and Nagpur.



BIG REVEAL: WE ARE OPENING OUR OWN KITCHEN!

With last year being a total success, Mumbai Roti Bank embarked on its next mission to feed the hungry nutritious and healthy freshly cooked meals.

This year Mumbai Roti Bank, will be opening its own kitchen in Chembur, Mumbai. This will be a catalyst in our scaling our operations multi fold in 2020. Combined with our food rescue operations we are poised to catapult our self to many more geographies and beneficiaries this year.

Our social media will have updates soon. Follow us on Facebook, Instagram and Twitter @rotibankfdn.

SPECIAL MENTION

The lions club has helped us for the last few months collecting rotis at multiple locations across the city. They have now crossed a new milestone of collecting over more than 2,00,000 roti's and have helped us serve more than 65,000 people food. They have also completed more than 125 collections projects with Mumbai Roti Bank.

DECEMBER 2019, ISSUE 13

CELEBRATING 1 MILLION SMILE

5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

Tie-ups: In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.

Schools and Colleges: We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

Donate to the Cause: To make our movement of hunger elimination grow manifold, monetary backing is a boon. Donations received will help us reach more people every day as well as keep our day-to-day operations running smoothly. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 10 lakh (1 million) meals in the coming year, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger. Visit www.rotibankindia.org for more details.

Spread the Word: In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

Account no: 303402127218

IFSC code: RATN0000088

Bank Name: Ratnakar Bank Limited, Lower Parel

Team Roti Bank

CONTACT US



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