# **ROTI BANK SAMACHAR**





# **COVID Still A Major Obstacle**



The second wave of covid proved more lethal than the first one. Which caused heavier restrictions throughout the nation. In spite of lockdowns and shutdowns, Roti Bank remained active on the line of duty supplying essentials and resources to those in need. We realize our responsibility and hence take extreme precautions to make sure each of our meals is fresh and infection-free. Due to lockdown, our partner restaurants are completely shut but we make up for it by increasing the production capacity of our Roti Bank Kitchen. Roti Bank kitchen is a high-end facility designed to prepare a large number of meals daily. The newest addition to our Kitchen is a Rice making machine although it's delivery is been delayed due to lockdown in Bangalore. In spite of such obstacles Roti Bank is dedicated towards it's cause also, we have increased both the volume and scale of our food distribution program since people need help now more than ever. As times are tough Roti Bank wishes good health and safety to you and your family.

#### **ROTI Foundation X YOLO Foundation**

"By working together, we can emerge from this stronger and better connected" is a common purpose that bound us together during the pandemic. Keeping the same motto and purpose in mind, many organizations came and joined our fight of eliminating hunger. "YOLO Foundation", an initiative led by Ms. Jacqueline Fernandez in order to create and share stories of kindness amid the COVID-19 pandemic was one such organization. Having a very similar set of goals as the 'YOLO Foundation', we are very grateful to partner with them increasing our daily food count in these crucial times. Ms. Jacqueline has visited our kitchen and has also taken part in the process of distributing food. Moreover Jacqueline's Foundation funded for one Lakh meals thereby helping us bridge the gap between hunger and malnutrition. We are extremely thankful for all the kind help and support that is being provided by "YOLO Foundation'



#### **Thanks A Ton For The Tons**

Roti Bank would like to express its gratitude to the supermarket chain Dmart for their massive contribution towards our efforts to eradicate world hunger. In total Dmart donated 10 tons of resources which includes over 5000 kilograms of rice, 3000 kilograms of Dal, 1000 kilograms of Flour(Atta), 504 liters of cooking oil. These newly obtained resources will enable Roti Bank Kitchen to prepare thousands and thousands of fresh and nutritious meals, which will then be distributed among several people who lack daily nutrition. We would like to express a special vote of thanks to **Mr. Ignatius Navil Norona**, MD of Dmart for his kind efforts and generosity. Roti Bank truly appreciates and encourages such gestures made towards the betterment of humanity.



### Sanjeev Kapoor In Our Kitchen!





This month we were fortunate enough to witness famous Indian celebrity chef and entrepreneur, **Mr. Sanjeev Kapoor** accompanied by people from **World Central Kitchen,New York,** a not-for-profit non-governmental organization devoted to providing meals in the wake of natural disasters. On their visit to our kitchen, they appreciated the meals we prepared in our kitchen and also lend a hand during the distribution of meals at Kala Chowki.

#### **Expanding Our Reach**









As we all know the COVID situation in India has only been increasing in the past few days, in these difficult times there are many individuals for whom it is difficult to get even one meal a day. Roti Bank has been working rigorously to reach such individuals and continue to eliminate hunger in the country. As we plan to expand our outreach we have increased the supply of food in Coimbatore from 250 to 500 meals, Nagpur from 500 to 2000 meals, and in Hyderabad to 600 meals a day. We have also financed Nagpur branch with Rs.12 Lakh and Hyderabad, Coimbatore branch with RS.10 Lakh each to help as many people as possible during the pandemic. We have also donated 1.5Lakhs to Osmanabad organisation, 'Annapoorna' for distributing 600 meals a day to COVID-19 patients and relatives on request of SP and IG of Aurangabad police, Mr. K.M.M Prasanna. As we are increasing our reach there is an increase in demand to deliver food at different locations in the country. Hence in order to achieve this we have approached Municipal Commissioners for allotment of the kitchen at different location for Roti Bank so that the production of freshly cooked meals on a daily basis is increased.

#### **Special Mention**





Roti Bank Drive held on account of Buddha Purnima at Opera House, we have collected 175 kg Rice & 45 Kg Dal. Special Thanks to all our generous donors for helping us to eliminate hunger

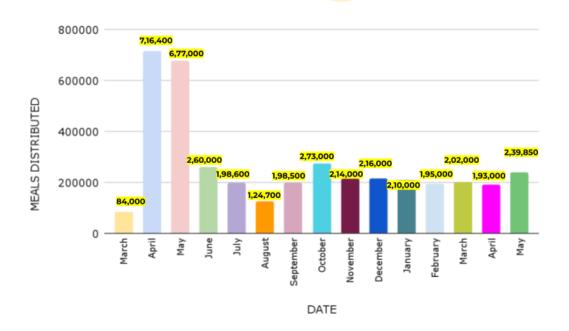
### **This Celebration Splurge On A Cause**

We like to celebrate our birthdays, anniversaries, and special occasions. This celebration is often accompanied by treats, parties, and expensive activities. This is one day of the year where we don't mind spending a little extra. Some of the people have given a new meaning to this extra spending by donating food and resources to people in need. People donated resources and meals on their birthdays, Death anniversaries, and other special events. This new and improved way of celebrating our special events shows that these good people just like Roti bank are willing to go the extra mile to overcome the issue of World Hunger. Roti Bank appreciates and encourages such acts of generosity. If this inspires you and you wish to celebrate your next event in a similar way, you can reach out to Roti Bank via phone or email. Make your next special event a little extra special by spreading love and fulfilment.





## Our impact during COVID-19 in Mumbai



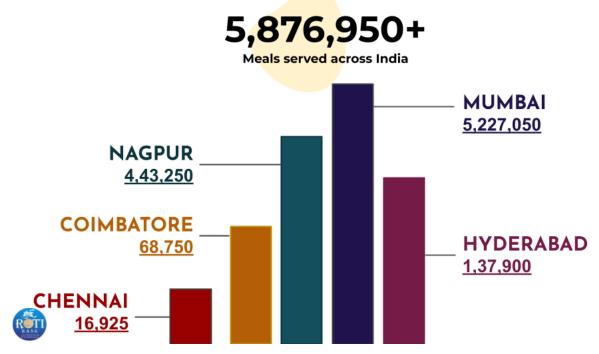
Meals served so far in Mumbai

5,227,050+
Meals served in MUMBAI

5,00,000 5,00,000 3,188,200 1,038,850 2018 2019 2020 Jan, Feb, Mar, Apr, May



2021



While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24\*7, Frigerio Conserva Allana, ACC, Ambuja Cement, Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!



## 5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing.

Call 86555 80001 to donate food.

**Tie-ups:** In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



Schools and Colleges: We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2021, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

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**Spread the Word:** In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

**Account no:** 303402127218 **IFSC code:** RATN0000088

Bank Name: RBL Bank, Lower Parel

Donate: http://rotibankfoundation.org/donations/

**Team Roti Bank** 

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