

# ROTI BANK SAMACHAR



**WE HAVE SERVED  
8,943,672+  
MEALS SO FAR!**



#### Bank Details

**Account No: 303402127218**

**IFSC Code: RATN0000088**

**Branch Name: RBL bank, Lower Parel**

**Account name: Roti Foundation  
Mumbai**

**A NUTRITIOUS  
MEAL FOR A  
CHILD COSTS  
RS. 40/-**

**#SupportTheCause**



**@rotibankfdn**



**teamrotibank@gmail.com**



**+91-86555-80001**



## Project Poshan: An Initiative towards Healthier India



We at Roti Bank are excited to bring this new project on board with the combined efforts of DSM and a significant contribution from Roti Bank. Project Poshan entails creating a healthier India and providing high protein food to those in need in order to reduce the graph of growth and development problems. This project incorporates two concepts:

- 1: Adding Rice fortifications to the food distributed by Roti Bank in Mumbai
- 2: Food Supplementation for 100 children with Junior Horlicks- Milk and boiled eggs

The idea behind providing children food supplements is to reduce the weakness that develops as a result of not getting enough nutrition for their body's development and personal health growth. To make a difference, we provide supplements that today's children require. We are distributing boiled eggs and horlicks with milk to 100 children at the Disha Jyot Foundation in Sathe Nagar, Mankhurd, along with freshly cooked nutritious meals. We measured their height, weight, chest, and waist to see how they grew after taking these supplements on a daily basis. We'll take another measurement after three months to see if they've grown. We have begun incorporating fortified rice kernels into the rice prepared for all 10,000 beneficiaries. Our action plans include raising public awareness, enlisting more volunteers, reaching out to more people, and measuring the impact of this project. We are following the plan of action and will do so for the next three months while monitoring our progress and making a difference.





## One year anniversary celebration of Roti Foundation X Yolo Foundation collaboration

Roti Bank collaborated with the YOLO Foundation, an initiative of Ms. Jacqueline Fernandez, during the Pandemic 2021. 1 lakh nutritious meals were distributed to underprivileged children, migrant laborers and daily wage workers, elderly people, patients, and their relatives living on Mumbai's streets with the support of the YOLO Foundation and Ms. Jacqueline. She came to our distribution location outside Tata Memorial Hospital and KEM Hospital and assisted us with food distribution. She also visited the Roti Bank kitchen, where our managing trustee, Mr. D. Sivanandhan sir, showed her the entire food preparation process. Ms. Jacqueline also tried out the roti maker machine and assisted with cooking.

To commemorate the first anniversary of the YOLO Foundation, an event was organized on March 29, 2022. The Roti Bank team attended this event. The event was attended by celebrities such as Salman Khan, Tiger Shroff, Meet Bros, and Instagram influencers such as Unnati Malharkar, Gaurav Taneja, Rakhi Savant, Jamie Liver, and others. Some of the celebrities at the event also performed and interacted with the attendees. All of the celebrities visited the Roti Bank Foundation stall to learn about the mission of our NGO, how we operate, and the specifics of our collaboration with the YOLO Foundation. There were dance performances by children from slum areas, which made the event very lively and enjoyable. A token of appreciation was also given to all of the NGO that collaborated with the YOLO Foundation.









## Fruit distribution drive by Mumbai Roti Bank

As schools reopened, we launched a special initiative for students from various schools. As part of this initiative, thousands of fresh fruits were distributed to children in need of basic nutrition. As part of our March Fruit Distribution Drive, we continued to distribute large quantities of bananas to these students. Bananas are the best food for the current weather because they help replenish electrolyte levels in our bodies that have been depleted by extreme heat. Bananas are also high in minerals like potassium, which are necessary for the growth and development of young children..









## Food distribution on the day of Ambedkar Jayanti

On the 14th of April 2022, Ambedkar Jayanti, a large number of Buddhist devotees gather at Shivaji Park – Dadar. Because of the large crowd, many volunteers and police constables were on hand to help manage it. The Roti Bank Foundation made certain to assist the police officers and volunteers who were assisting the crowd in the sweltering heat by providing 500 freshly cooked nutritious meals.





## Meals served so far in Mumbai

# 7,607,850+

Meals served in **MUMBAI**

5,00,000  
2018

5,00,000  
2019

3,188,200  
2020

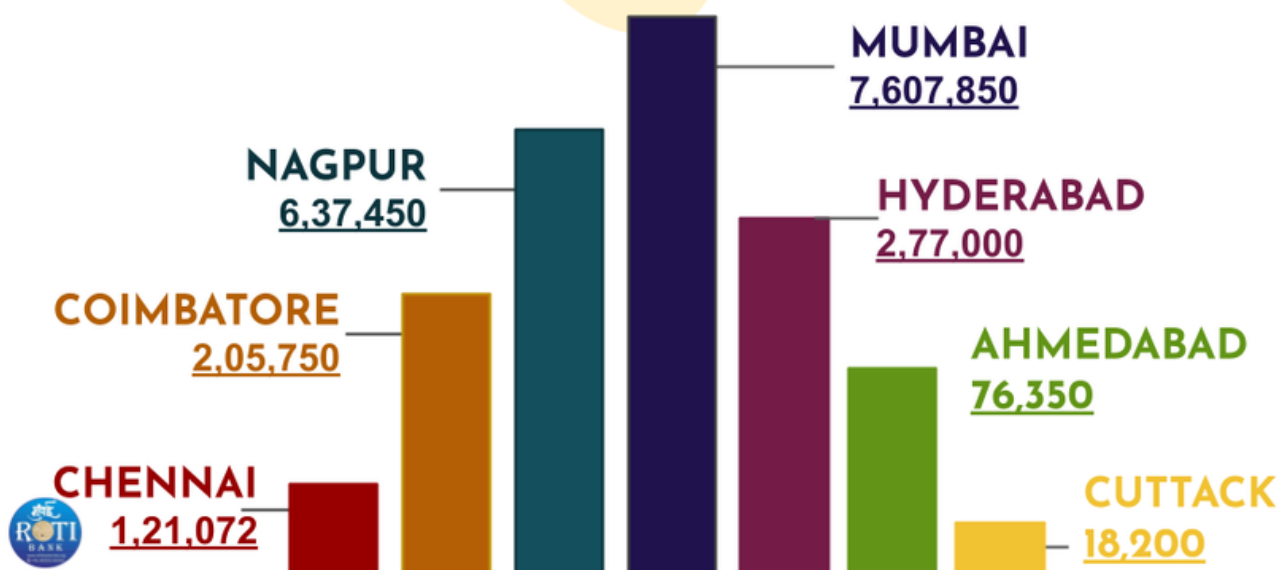
2,522,500  
2021

8,97,150  
2022



# 8,943,672+

Meals served across India



## 5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

**Donate Food:** Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

**Tie-ups:** In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.

**Schools and Colleges:** We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions serving as many meals as possible in the year 2022. We have served more than 8 million meals so far, and to increase our reach further more, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit [www.rotibankindia.org](http://www.rotibankindia.org) for more details.





**Spread the Word:** In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

**Beneficiary:** Roti Foundation Mumbai

**Account no:** 303402127218

**IFSC code:** RATN00000088

**Bank Name:** RBL Bank, Lower Parel

**Donate:** <http://rotibankfoundation.org/donations/>

**Team Roti Bank**

## CONTACT US



+91 86555 80001



@rotibankfdn



[www.rotibankfoundation.org](http://www.rotibankfoundation.org)



@rotibankfdn



[teamrotibank@gmail.com](mailto:teamrotibank@gmail.com)



@rotibankfdn