

ROTI BANK SAMACHAR



**WE HAVE SERVED
8,471,163+
MEALS SO FAR!**



Bank Details

Account No: 303402127218

IFSC Code: RATN0000088

Branch Name: RBL bank, Lower Parel

**Account name: Roti Foundation
Mumbai**

**A NUTRITIOUS
MEAL FOR A
CHILD COSTS
RS. 40/-**

#SupportTheCause



@rotibankfdn



teamrotibank@gmail.com



+91-86555-80001

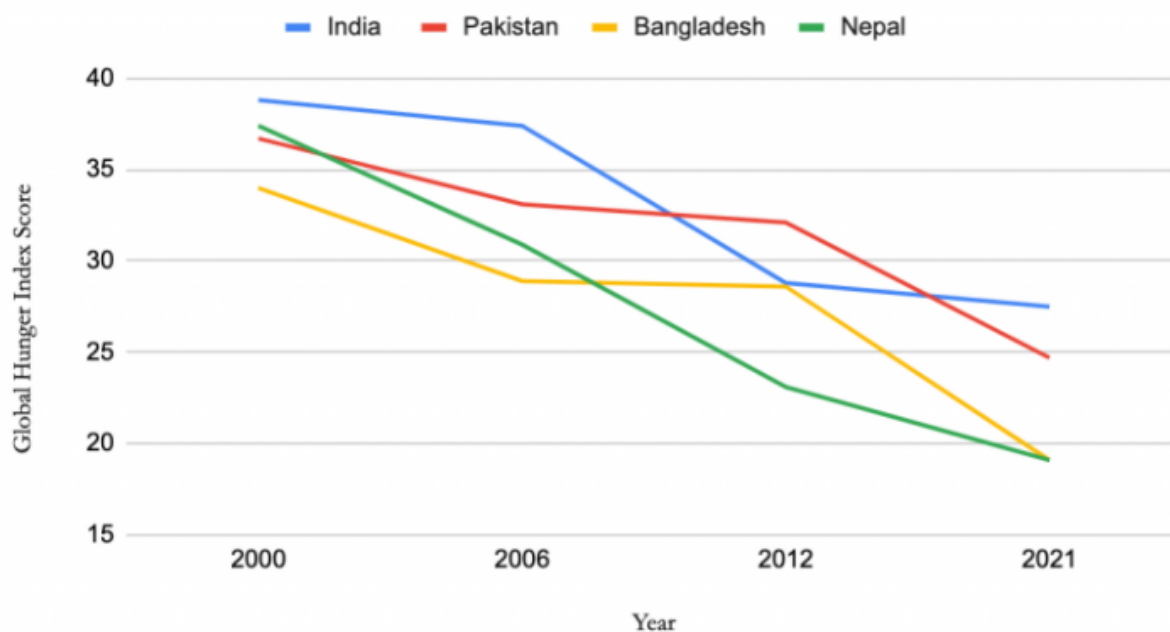




India's hunger situation is a serious cause for concern that needs the attention of policymakers at the highest level. According to a 2015 World Bank report, malnutrition in India is two to seven times higher than other BRICS member countries. The same result was indicated in the 2021 report of the Food and Agriculture Organisation (FAO) of the United Nations. Further adding that with the current rate of decline, India will not be able to achieve the target of 'zero hunger by 2030' given by the United Nations

Source: Thewire.in

Global Hunger Index – Score Trend



Source: civilsdaily.com

RUSSIA-UKRAINE CONFLICT CRISIS

On February 24, 2022, Russia launched a Full-Scale Military Operation in Ukraine, raising tensions between the two countries. Due to military encounters, some regions of Ukraine, particularly the Eastern Front and cities like Kyiv and Kharkiv have witnessed massive levels of destruction and terror. The Ukrainian government has advised its inhabitants to flee combat zones and relocate to safer areas near Ukraine's western border. This has resulted in panic and fear causing a shortage in the supply of essential items, especially food and medicines. Several countries, including India, have offered humanitarian assistance sending food and medical supplies to war-hit Ukraine. India too confronts a hurdle in evacuating our students who are studying in Ukraine. To do so, India has created a special operation known as 'Operation Ganga,' which will safely return these students to their homes. Roti Bank appreciates all those who are assisting in sending aid to those in need, we hope that the countries resolve their differences through non-violent means, allowing innocent people to live in peace and harmony. Our thoughts and prayers are with the people who have been impacted by these difficult times, and may there be peace for all.



source: moneycontrol.com
Image: AP

FOOD CRISIS IN INDIA

According to the 2021 Global Hunger Index, India was ranked 101st out of 116 countries. As per the GHI report, India is also one of 31 countries where hunger has been identified as a serious problem. In India, hunger affects children as well as adults. According to the report, the consumption rate of children in India increased from 17.1 percent in 1998-2002 to 17.3 percent in 2016-2020. Our dream of becoming a Superpower will just be a distant possibility if we don't figure out a way to ensure the sustainability of our future generation. Roti Bank is well aware of its responsibilities in this fight against Hunger in India and hence, we have been serving fresh and nutritious meals to thousands of people in need across pan India. Which started as a small initiative in Mumbai has now become a Revolution that can lead us towards a sustainable and hunger-free India one day. We have distributed millions of meals and daily essentials to thousands of people irrespective of challenges will continue to do so until we eliminate World Hunger.



SPECIAL MENTION

We are really happy to have received a generous amount from Camelot CoWorks PVT Ltd (The Designer). The contribution was made by selling art pieces for our noble cause. Special thanks to Amrita Deora for all the support. We appreciate these kind gestures and your support for our movement of hunger elimination.

FOOD GYAN

DID YOU KNOW?



EATING JUST 2 BANANAS DAILY

Reduces blood pressure, boosts brainpower, prevents anemia, strengthens the bones, helps to quit smoking, reduces depression & gives energy.

Meals served so far in **Mumbai**

7,204,165+

Meals served in **MUMBAI**

5,00,000
2018

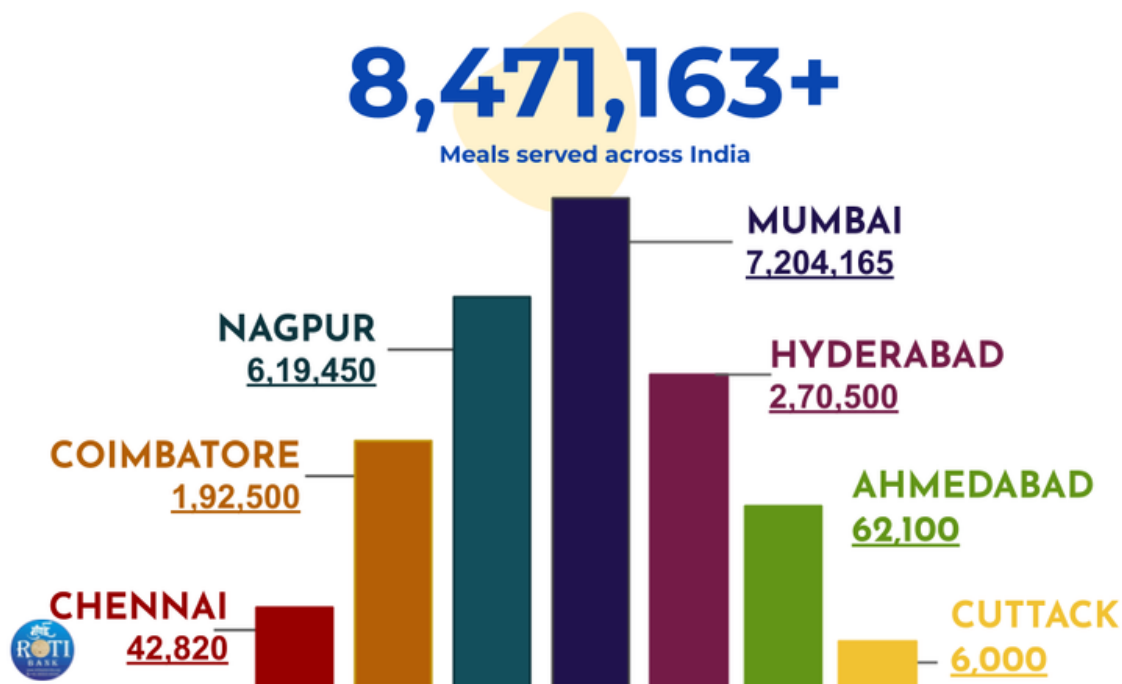
5,00,000
2019

3,188,200
2020

2,522,500
2021

4,93,465
2022





While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24*7, Frigerio Conserva Allana, ACC, Ambuja Cement, Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!

OUR PARTNERS THROUGH THIS BATTLE



5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

Tie-ups: In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.

Schools and Colleges: We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

Donate to the Cause: To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions serving as many meals as possible in the year 2022. We have served more than 8 million meals so far, and to increase our reach further more, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.



Spread the Word: In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

Account no: 303402127218

IFSC code: RATN00000088

Bank Name: RBL Bank, Lower Parel

Donate: <http://rotibankfoundation.org/donations/>

Team Roti Bank

CONTACT US



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www.rotibankfoundation.org



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teamrotibank@gmail.com



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