

JULY'22, ISSUE NO. 44

ROTI BANK SAMACHAR

The monthly newsletter of Roti Foundation Mumbai

WHAT'S INSIDE THIS ISSUE: July Activities



LAST PHASE OF PROJECT POSHAN

MEALS SERVED SO FAR
9,561,177 +

#HUNGER FREE INDIA,
JOIN THE MISSION NOW

HEALTHY MEAL FOR A CHILD COSTS
Rs. 40/-
#support_the_cause

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ABOUT US ROTI BANK

WHO ARE WE?

Mumbai Roti Bank is a **non-profit, hunger relief organization** initiated by **Roti Foundation Mumbai**. We strive to eliminate hunger and malnutrition. Being started in December 2017 under the able **mentorship of former Director General of Police, Maharashtra, Mr. D. Sivanandhan**, we aim to eliminate hunger and malnutrition.

Our NGO functions simply by cooking fresh meals in the **ROTI BANK KITCHEN** including resources donated to us and delivering it to thousands of hungry people who live in slums or on the footpath. We daily serve beneficiaries which primarily include school children. We have **dedicated helplines**, to solve the food crisis by collecting funds, ration, fruits and vegetables from our donors.

We provide freshly cooked mid-day meals to see that children go to school regularly. We serve freshly cooked meals outside hospitals, destitute homes, educational institutions, cancer centres, in the slums of Mumbai and various other locations. Our mission is no one should go hungry. **-TEAM ROTI BANK**

THROUGH FOUNDER'S PEN ROTI BANK



I have seen that hunger can drive people to extremes and even get into unlawful activities. If we take care of their basic necessity of a wholesome meal, we may just give them a chance to shape a better future for themselves.”

- MR. D. SIVANANDHAN
(FORMER-DGP MAHARASHTRA)

OUR TEAM ROTI BANK



(From left: Mr. Jayandrath Tambe (Operations Manager), Ms. Kashmira Pokale (Program Manager), Mr. D. Sivanandhan (Managing Trustee), Mr. Sushil Jiwarajka (Trustee), Dr. Sundaram Natarajan (Trustee))



OUR ROTI BANK ACTIVITIES

New Treats for School Children

Mumbai Roti Bank has begun distributing Poha and Chivada to 1500 schoolchildren each day as part of snack distribution program in schools. After a lengthy hiatus, the doors of the school in India reopen to all students. The children's everyday physical activity had decreased due to Covid-19, which had taken a toll on all of their physical pursuits. We consulted with Ms. Naini Setalwad, a nutritionist, dietician, food guru, wellness expert, coach for managing obesity and other diseases, an expert in sports nutrition, and a researcher in the field of dietetics, columnist, public speaker on health, and positivist. Every day, we are cooking Poha and Chivada along with nutritious meals as per Ms. Naini's suggestions. We are distributing Poha and Chivada at Karmaveer Bhaurao Patil School and Pratiksha Nagar Marathi School in Sion.



Last Phase of Project Poshan

Together with major involvement from Roti Bank and DSM, we actively worked on the project since it was first started in April. To reduce issues related to growth and development, Project Poshan involved the idea of making India healthy and giving high-protein food to people in need. This project incorporated two concepts:

1: Adding Rice fortifications to the food distributed by Roti Bank in Mumbai

2: Food Supplementation for 100 children with Junior Horlicks- Milk and boiled eggs

The purpose of giving children food supplements was to lessen the weakness that results from a lack of enough nutrients for the growth of their bodies and personal health. We offered the vitamins that today's children need to make a difference. We distributed boiled eggs and Horlicks with milk to 100 children at the Disha Jyot Foundation in Sathe Nagar, Mankhurd, along with freshly cooked nutritious meals for 90 days. At the end of July, we measured their growth after taking these supplements consistently by measuring their height, weight, chest, and waist. These children have showed considerable growth signs. We are extremely happy with the results.



Thank You Ashok Tower Residents!

Residents of Ashok Tower Donated generous quantities of Rice, Dal, Atta and other dry ration on 29th July 2022 on the occasion of Amavasya to aid us in our efforts to have a #Hunger_Free_India. We will utilise these resources in our kitchen to prepare fresh and nutritious meals.

Mrs. Jayshree Kapil and Mrs. Sudarshan (residents of Ashok Tower) organise ration collection drives regularly and on various festivals as well.



We at Mumbai Roti Bank Mumbai would like to thank the residents of Ashok Tower for their generous contribution and for helping us in our mission to #Eliminate_World_Hunger.

Roti Bank Raising Awareness with PCGT



In order to increase awareness about hunger and malnutrition Mumbai Roti Bank joined hands with PCGT (Public Concern for Governance Trust).

PCGT is founded by Mr. Julio Ribeiro- the legendary former CP of Mumbai. Roti Bank Team along with PCGT Team visited Private schools in different areas of Mumbai. The coordination was done superbly by Ms. Rekha Shahani .

In the first week of July, we visited Pragnya Bodhini High School in Goregaon and in the last week of July, we visited at Purushottam High School in Bandra. We interacted with children from 9th and 10th grade. While interacting with children, we spoke about hunger and malnutrition. We also discussed the major problem of food waste that the globe is dealing with.

The goal behind this initiative is to make School Children understand the importance of reducing food wastage. The another aim behind this interaction was to make them understand 'The Joy of Giving'. We even spoke about Roti Bank, what we do, and how kids can be involved in raising awareness across the nation.



OUR ROTI IMPACT BANK

MEALS SERVED SO FAR - IN MUMBAI

8,082,450+

TOTAL MEALS SERVED IN MUMBAI

5,00,000 +
2018

5,00,000 +
2019

3,188,200 +
2020

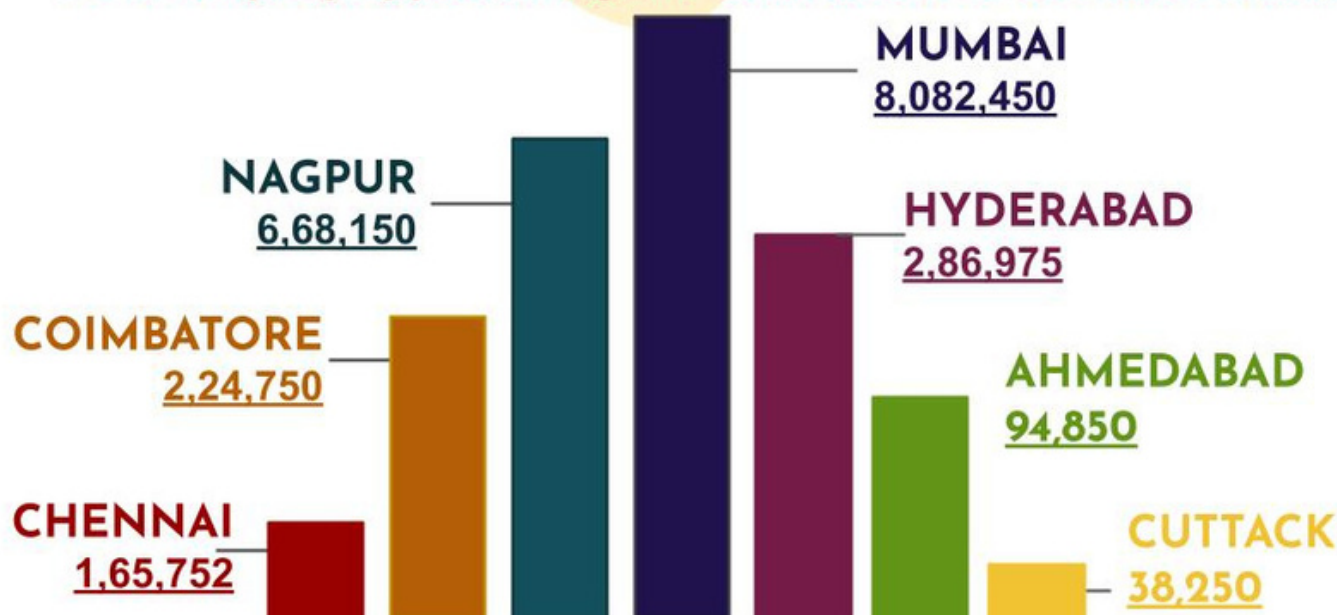
2,522,500 +
2021

1,371,750+
2022

MEALS SERVED SO FAR - IN INDIA

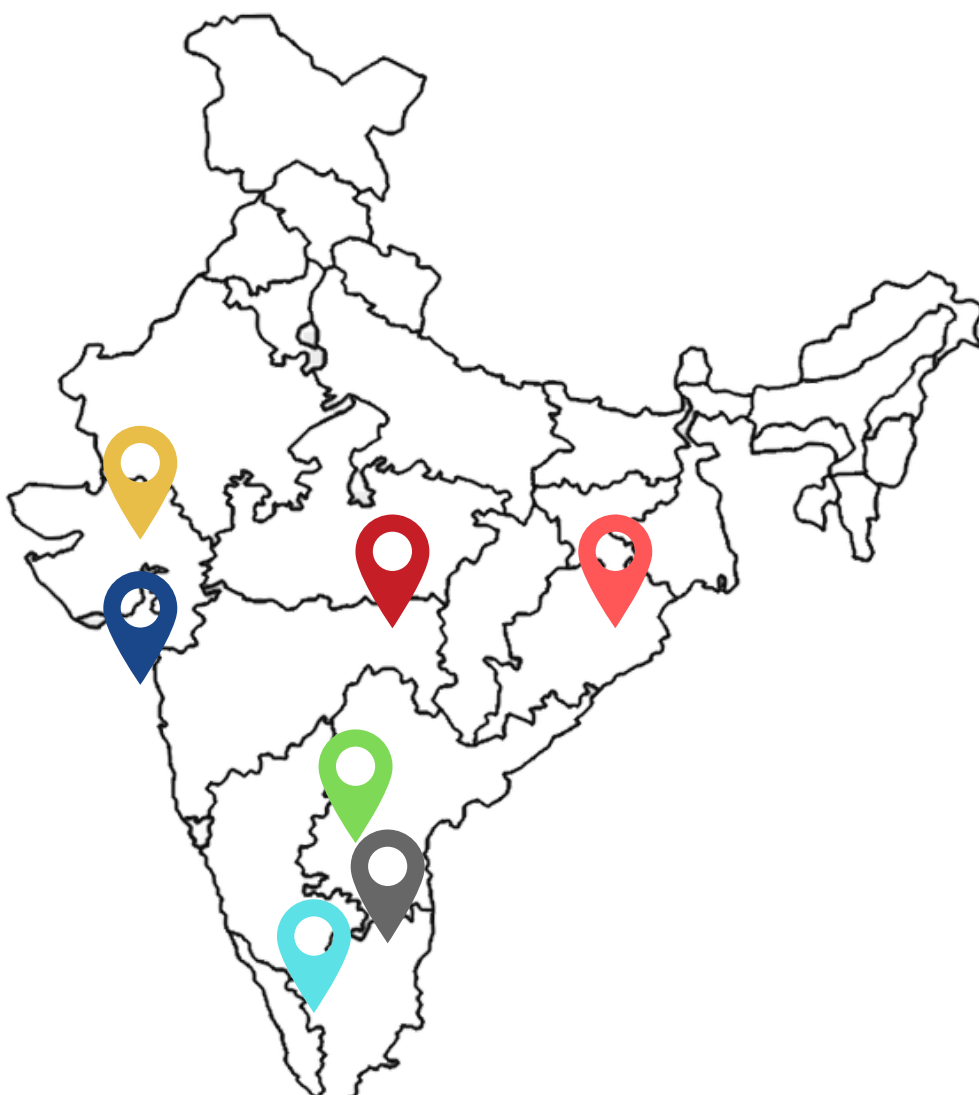
9,561,177+

We are rapidly approaching the distribution of 10 million meals



OUR PRESENCE ROTI BANK

- Mumbai
- Nagpur
- Coimbatore
- Cuttack
- Chennai
- Hyderabad
- Ahmedabad



#support_the_cause by donating Rs. 40/- for a nutritious meal

DONATE NOW

JOIN OUR MISSION ROTI BANK

HOW TO JOIN OUR MISSION?

You must be wondering how you can be part of the **#HUNGER_FREE_INDIA** mission, here's how:

DONATE FOOD

Roti Bank has a dedicated technically advance kitchen which cook meals to serve the regular beneficiaries. So, food donations in terms of **dry food including ration, vegetables and fruits** are of incredible help. The meals prepared by us ensures safety and hygiene standards, therefore **CALL ON 86555 80001 TO DONATE NOW.**

FOOD TIE-UPS

Organisations, Schools, Mess, Hospitals, Temples or Caterers who would like to donate food to Roti Bank on a regular basis could alliance with us. This help us feed to larger group of hungry people as we get **fresh cooked meal** which we can just distribute with our vehicles.

COLLABORATION WITH COLLEGES/SCHOOLS

We intend to develop a network of zestful youth who share our values and will help in spreading our reach. As a student, you can donate your time to our cause. You may even join our **VOLUNTEERING TEAM**. If you are an engineering student, use your technical know-how to grow our operations as projects in your curriculum.

We would like to tap the potential of existing and established student chapters and find synergies to work upon to make a #Hunger_Free_India.

DONATE TO THE CAUSE

To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions serving as many meals as possible in the year 2022. We have served more than 9.1+ million meals so far, and to increase our reach further more, **we need a bigger fleet of vehicles and more personnel to handle the logistics.** Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

SPREAD A WORD

In case you don't find an apt way to contribute from the above-mentioned ways then worry not, as you can still do your bit. If you believe in our cause as much as we do, please **spread the word** by sharing your personal story of food donation with the hashtag of **#HUNGER_FREE_INDIA, #ROTI_BANK, #ROTI_BANK_MUMBAI, #ROTI_BANK_FDN** on your social media with as many many people as you can. To kickstart your contribution **SHARE OUR NEWSLETTER** with your family & friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

Account no: 303402127218

IFSC code: RATN0000088

Bank Name: RBL Bank, Lower Parel

-TEAM ROTI BANK

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FIGHT
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GET IN TOUCH

TO BEAT HUNGER TOGETHER!

CALL US AT:

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EMAIL US AT:

teamrotibank@gmail.com

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**1203 One World Centre, Tower 2B, Floor 12B,
Elphinstone Road, Mumbai (400013)**

SCAN TO DONATE



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