



June 2022

ROTI BANK SAMACHAAR



MEALS SERVED SO
FAR

9,335,537 +

HEALTHY MEAL
FOR A CHILD COSTS

Rs. 40/-

#support_the_cause

MEALS TO ACHIEVE
THIS MONTH

10,00,000 +

UPDATE ON PROJECT POSHAN

The purpose of giving children food supplements is to lessen the weakness that results from a lack of enough nutrients for the growth of their bodies and personal health. We offer the vitamins that today's children....

Page 7

**#HUNGER FREE INDIA,
JOIN THE MISSION
NOW**

Page 9

**MUMBAI ROTI
BANK GETS NEW
VAN**

Page 6

INDEX ROTI BANK

S. NO.	PARTICULAR	PAGE NO.
1.	ABOUT US Who are we? Through Founder's Pen	3
2.	OUR ACTIVITIES Treat for School Children Update on Project Poshan Mumbai Roti Bank added new vehicle to our fleet Roti Bank is all set to measure it's impact	4
3.	OUR IMPACT	7
4.	OUR PRESENCE	8
5.	JOIN THE MISSION What is our mission? How to join our mission?	9
6.	GET IN TOUCH	11



ABOUT US ROTI BANK

WHO ARE WE?

Mumbai Roti Bank is a **non-profit, hunger relief organization** initiated by **Roti Foundation Mumbai**. We strive to eliminate hunger and malnutrition. Being started in December 2017 under the able **mentorship of former Director General of Police, Maharashtra, Mr. D. Sivanandhan**, we aim to eliminate hunger and malnutrition.

Our NGO functions simply by cooking fresh meals in the **ROTI BANK KITCHEN** including resources donated to us and delivering it to thousands of hungry people who live in slums or on the footpath. We daily serve beneficiaries which primarily include school children. We have **dedicated helplines**, to solve the food crisis by collecting funds, ration, fruits and vegetables from our donors.

We provide freshly cooked mid-day meals to see that children go to school regularly. We serve freshly cooked meals outside hospitals, destitute homes, educational institutions, cancer centres, in the slums of Mumbai and various other locations. Our mission is no one should go hungry. **-TEAM ROTI BANK**

THROUGH FOUNDER'S PEN ROTI BANK



I have seen that hunger can drive people to extremes and even get into unlawful activities. If we take care of their basic necessity of a wholesome meal, we may just give them a chance to shape a better future for themselves.”

**- MR. D. SIVANANDHAN
(FORMER-DGP MAHARASHTRA)**

OUR ACTIVITIES

ROTI BANK

Treat for School Children

After a lengthy hiatus, the doors of the school in India reopen to all students. The children's everyday physical activity had decreased due to Covid-19, which had taken a toll on all of their physical pursuits. After some light was shown during their dark days by online schools, all of our children now pack their bags and go back into their school uniforms after 2020. To welcome our children on their new journey, Roti Bank has resumed its food distribution program in schools. We consulted with Ms. Naini Setalwad, a nutritionist, dietician, food guru, wellness expert, coach for managing obesity and other diseases, an expert in sports nutrition, and a researcher in the field of dietetics, columnist, public speaker on health, and positivist. Every day, we are cooking Pasta and Chivada along with nutritious meals as per Ms. Naini's suggestions. We are distributing Pasta and Chivada in schools for more than 1000 school children combined at Karmaveer Bhaurao Patil School and Pratiksha Nagar Marathi School in Sion.



Update on Project Poshan

Together with major involvement from Roti Bank and DSM, we are actively working on the project since it was first started in April. In order to decrease growth and development issues, Project Poshan involves the idea of making India healthy and giving high-protein food to people in need. This project incorporates two concepts:

1: Adding Rice fortifications to the food distributed by Roti Bank in Mumbai

2: Food Supplementation for 100 children with Junior Horlicks- Milk and boiled eggs

The purpose of giving children food supplements is to lessen the weakness that results from a lack of enough nutrients for the growth of their bodies and personal health. We offer the vitamins that today's children need to make a difference. We are distributing boiled eggs and Horlicks with milk to 100 children at the Disha Jyot Foundation in Sathe Nagar, Mankhurd, along with freshly cooked nutritious meals. We will measure their growth after taking these supplements consistently by measuring their height, weight, chest, and waist. Rice that is being cooked for all 10,000 beneficiaries now contains reinforced rice kernels. We have been following the plan since April and we will continue to do so till July.



Mumbai Roti Bank added new vehicle to our fleet

Everest Kanto Cylinder Limited (Mumbai) donated money to Mumbai Roti Bank to purchase SUZUKI SUPER CARRY DELIVERY VAN for food distribution. With the addition of a food delivery vehicle to its arsenal has not only empowered Roti Bank Mumbai to distribute more meals but also contributed towards **#Hunger_Free_India**. Mumbai Roti Bank has been distributing fresh and nutritious meal packets every day to needy people across the city and we aim to achieve the target of 10 million meals. Therefore, would extend heartfelt gratitude to EKCL for helping us to achieve our now faster.



Roti Bank is all set to measure its IMPACT



Roti Bank has been serving the society past 5 years and now after consistent effort, we strongly desire to evaluate our impact. For the same, we have collaborated with **ImpactDash** to understand the impact of Roti Bank, and suggest improvements

to make the organization more efficient and capable of bringing greater social change. The evaluation of impact will cut across various themes like diet diversity, physical health, education, and mental and emotional well being.

MEALS SERVED SO FAR - IN MUMBAI

7,899,740+

TOTAL MEALS SERVED IN MUMBAI

5,00,000 +
2018

5,00,000 +
2019

3,188,200 +
2020

2,522,500 +
2021

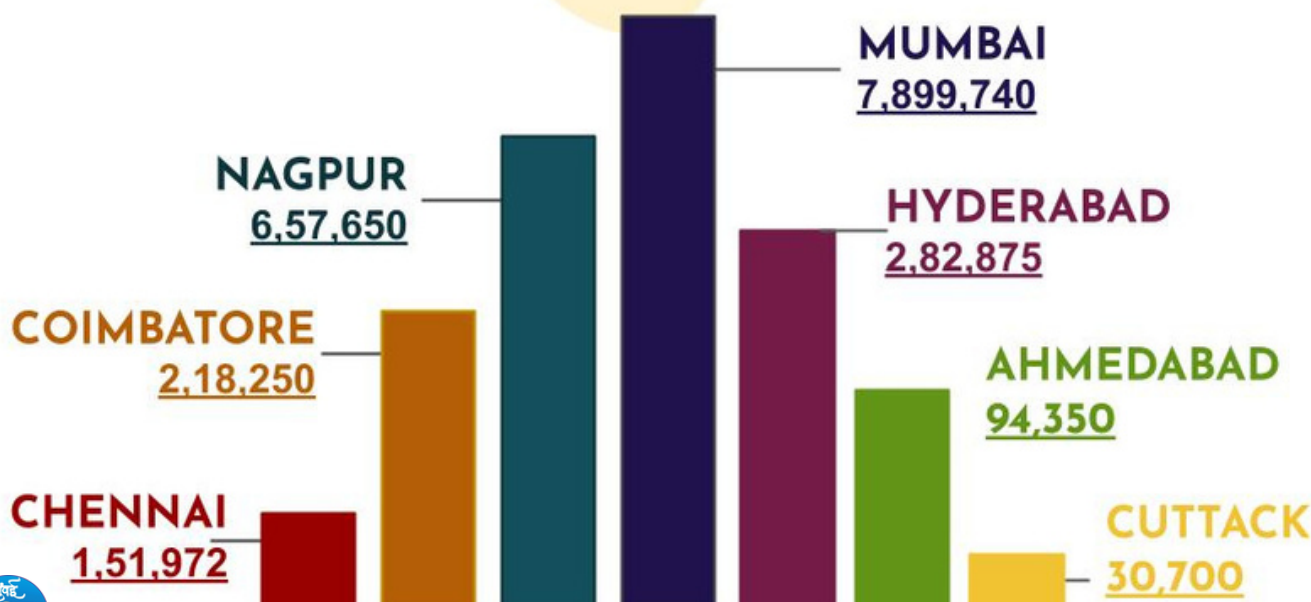
1,189,040 +
2022

MEALS SERVED SO FAR - IN INDIA

REACHING 10 MILLION MEALS SOON!

9,335,537+

Meals served across India



OUR PRESENCE ROTI BANK

- Mumbai
- Nagpur
- Coimbatore
- Cuttack
- Chennai
- Hyderabad
- Ahmedabad



*#support_the_cause by donating **Rs. 40/-** for a nutritious meal*

DONATE NOW

JOIN OUR MISSION ROTI BANK

HOW TO JOIN OUR MISSION?

You must be wondering how you can be part of the **#HUNGER_FREE_INDIA** mission, here's how:

DONATE FOOD

Roti Bank has a dedicated technically advance kitchen which cook meals to serve the regular beneficiaries. So, food donations in terms of **dry food including ration, vegetables and fruits** are of incredible help. The meals prepared by us ensures safety and hygiene standards, therefore **CALL ON 86555 80001 TO DONATE NOW**.

FOOD TIE-UPS

Organisations, Schools, Mess, Hospitals, Temples or Caterers who would like to donate food to Roti Bank on a regular basis could alliance with us. This help us feed to larger group of hungry people as we get **fresh cooked meal** which we can just distribute with our vehicles.

COLLABORATION WITH COLLEGES/SCHOOLS

We intend to develop a network of zestful youth who share our values and will help in spreading our reach. As a student, you can donate your time to our cause. You may even join our **VOLUNTEERING TEAM**. If you are an engineering student, use your technical know-how to grow our operations as projects in your curriculum.

We would like to tap the potential of existing and established student chapters and find synergies to work upon to make a **#Hunger_Free_India**.

DONATE TO THE CAUSE

To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions serving as many meals as possible in the year 2022. We have served more than 9.1+ million meals so far, and to increase our reach further more, **we need a bigger fleet of vehicles and more personnel to handle the logistics**. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

SPREAD A WORD

In case you don't find an apt way to contribute from the above-mentioned ways then worry not, as you can still do your bit. If you believe in our cause as much as we do, please **spread the word** by sharing your personal story of food donation with the hashtag of **#HUNGER_FREE_INDIA, #ROTI_BANK, #ROTI_BANK_MUMBAI, #ROTI_BANK_FDN** on your social media with as many many people as you can. To kickstart your contribution **SHARE OUR NEWSLETTER** with your family & friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

Account no: 303402127218

IFSC code: RATN00000088

Bank Name: RBL Bank, Lower Parel

-TEAM ROTI BANK

GET IN TOUCH

TO BEAT HUNGER TOGETHER!

CALL US AT:

+91 8655 580 001

EMAIL US AT:

teamrotibank@gmail.com

OFFICE:

**1203 One Indiabulls Centre, Tower 2B, Floor
12B, Elphinstone Road, Mumbai (400013)**

SCAN TO DONATE

