



# ROTI BANK SAMACHAR

The monthly newsletter of Roti Foundation Mumbai

August 2022, Issue No. 45



9,749,932 +

MEALS SERVED  
SO FAR

#SupportTheCause

JOIN THE MISSION  
NOW  
#HUNGER\_FREE\_INDIA

Rs. 40/-  
HEALTHY MEAL FOR  
A CHILD COSTS

#SupportTheCause



May the Lord of wealth  
and success shower his  
blessings on you and  
your family!



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# ABOUT US ROTI BANK

## WHO ARE WE?

**Mumbai Roti Bank** is a **non-profit, hunger relief organization** initiated by **Roti Foundation Mumbai**. We strive to eliminate hunger and malnutrition. Being started in December 2017 under the able **mentorship of former Director General of Police, Maharashtra, Mr. D. Sivanandhan**, we aim to eliminate hunger and malnutrition.

Our NGO functions simply by cooking fresh meals in the **Roti Bank Kitchen** including resources donated to us and delivering it to thousands of hungry people who live in slums or on the footpath. We daily serve beneficiaries which primarily include school children. We have **dedicated helplines**, to solve the food crisis by collecting funds, ration, fruits and vegetables from our donors.

We provide freshly cooked mid-day meals to see that children go to school regularly. We serve freshly cooked meals outside hospitals, destitute homes, educational institutions, cancer centres, in the slums of Mumbai and various other locations. Our mission is no one should go hungry.

**-TEAM ROTI BANK**

## THROUGH FOUNDER'S PEN ROTI BANK



*We in the Roti Bank are dreamers of a new India with no malnutrition and no shortage of food! No Indian should go to sleep with an empty stomach. Let's strive together to have a hungry free, strong country!*

**- MR. D. SIVANANDHAN**  
**(FORMER-DGP MAHARASHTRA)**



# OUR TEAM ROTI BANK



(From left: Mr. Jayandrath Tambe (Operations Manager), Ms. Kashmira Pokale (Program Manager), Mr. D. Sivanandhan (Managing Trustee), Mr. Sushil Jiwarajka (Trustee), Dr. Sundaram Natarajan (Trustee))



# OUR ROTI BANK ACTIVITIES

## Healthy Children, Healthier India!

Jawaharlal Nehru once said "The children of today will make the India of tomorrow. The way we raise them will determine the future of the country." But have you ever wondered the kind of future will it be if more than 33 lakh children are seriously malnourished in India? Malnourishment leads to several serious health disorders in young children. Therefore, we at Mumbai Roti Bank have been striving hard toward providing a balanced meal to malnourished and stunted children. We are happy to say that we have served more than 9.7 million meals and other nutritious products to children as we believe that "Health of the nation is directly proportional to the health of its children." Along with daily meals, we supply Fruits, Poha, Chiwada, Sweets and other dry snacks to school children to maintain a healthy and peaceful environment for the children of our nation to grow.

We have realized that the pandemic situation has impacted the nutritional status of the country. Children are still not receiving their share of mid-day meals. We at Roti Foundation have increased our number of servings per day among children and the underprivileged, striving to maximize our reach, as we wish to build a hunger-free future for India.

In order to expand our reach, we have started distributing mid-day meals to children of Shreeganesh Vidya Mandir in Chembur. Our meals consist of Dal, Rice, Roti and a Vegetable. Every day, Mumbai Roti Bank Team distribute 300 meals to children of this school at 10:30 AM.







## Thank You Aurum Ventures and Aurum नींव!

We are pleased to inform our readers that, our ardent supporter Aurum नींव has donated a new vehicle to Mumbai Roti Bank. Aurum नींव is an initiative by Aurum Ventures which is a multinational company with multiple special purpose subsidiaries operating under it. Aurum Ventures specialize in making investments in businesses challenged by the need to affect immediate and significant change.

The addition of a new vehicle to our arsenal has not only empowered Mumbai Roti Bank Team to distribute more meals but also to cover more locations in Mumbai in order to reach out to maximum people. Continued support from our kind donors keeps the fire burning in our heart. We have been distributing freshly cooked nutritious meals every day to the needy people across the city. We aim to achieve our steadfast goal of distribution of 10 million meals. We are extremely grateful to Aurum Foundation for their constant support to our cause.



Founder & CEO of Aurum Ventures, Mr. Ashish Deora and Chairperson of Aurum नींव, Mrs. Minoo Deora handing over the keys of a food delivery van to Mr. D. Sivanandhan, Managing Trustee of Roti Foundation Mumbai.

## Soldierathon 3.0 & Mumbai Roti Bank!

Soldierathon 3.0 was held on August 14th, 2022 at 115 locations in our beloved country. Over 13,000 runners participated in this year's Soldierathon, a Marathon in the Honour of Soldiers & Martyrs of our Armed Forces. Paying tribute to the sentinels who doggedly guard our borders, 24x7, this race, which is facilitated by Fitistan - Ek Fit Bharat features a 7.5 km run/75 Mins walk. It was organised by Major Dr. Surendra Poonia VSM (Ex-Special Forces). At Ashok Tower in Parel, it was flagged off by former DGP and Managing Trustee of Roti Foundation Mumbai, Mr. D. Sivanandhan with 1971 War Veteran Wing Commander Mr. Kapil. Mumbai Roti Bank Team arranged refreshments for the runners at Ashok Tower and joined hands in honoring of the defence forces and frontline warriors against Covid-19.





## Update on Nagpur Roti Bank

Generally, on birthdays people wish for gifts, prosperity but with Mr. Vijay Magar, it was unique. The SP of Rural Nagpur wished to eliminate world hunger and didn't just stop there but made a grand gesture to feed hundreds of people in need on his special day.

Our Roti Bank Nagpur Branch, which was launched in January 2020, was pleased to host Mr. Vijay Magar this month. On 9th August, he celebrated his birthday by distributing delicious food and sweets such as halva-puri aloo bhaigan sabji, and masale bhaat to people who are striving hard to make both ends meet. We wish a very happy and blessed year to Mr. Magar and his family, and may they continue to do the good work for ages to come.

We invite all of our supporters to join us for a good cause and celebrate their birthday with us by distributing food or in any other way that will aid the cause of eradicating hunger.



SP of Rural Nagpur, Mr. Vijay Magar feeding sweets to kid.



## Celebrate Festivals with Mumbai Roti Bank!

Festivals are among the most anticipated events of the year. We all want to spend quality time with our family and friends. On the occasion of Nagpanchami which was on 2nd August 2022, and Independence Day which was on 15th August 2022, we distributed Kheer along with the meals to all our beneficiaries across Mumbai.

Every day, all of these people receive freshly cooked, nutritious meals. We are inspired to continue to support, increasing aid to all those in need and empowering them to succeed in the country's path to eliminate the hunger and malnutrition crisis. The celebrations were more lively and enjoyable because we could see them smiling and having a good time. Let us all come together to serve society's underprivileged people, especially children with special needs, and bring a smile to their faces. Your small contribution can bring a smile to someone's face, so please join us in serving happiness and spreading smiles around the world.



# OUR ROTI IMPACT BANK

## MEALS SERVED SO FAR - IN MUMBAI

# 8,230,700+

TOTAL MEALS SERVED IN MUMBAI

5,00,000 +  
2018

5,00,000 +  
2019

3,188,200 +  
2020

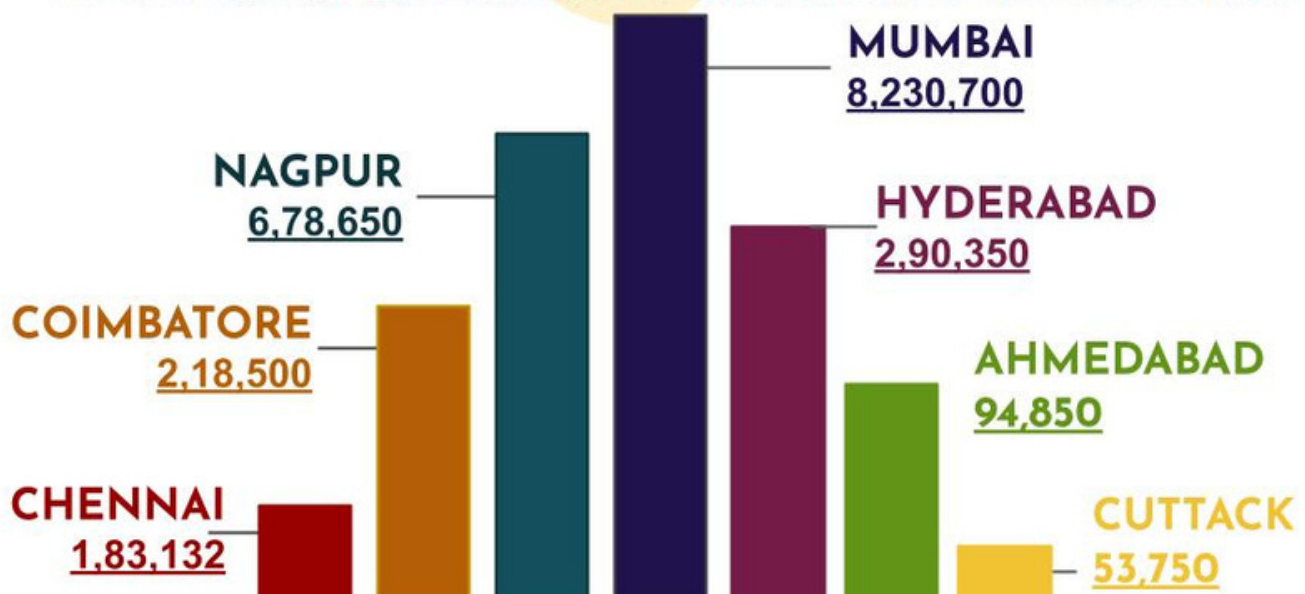
2,522,500 +  
2021

1,520,000+  
2022

## MEALS SERVED SO FAR - IN INDIA

# 9,749,932+

We are rapidly approaching the distribution of 10 million meals

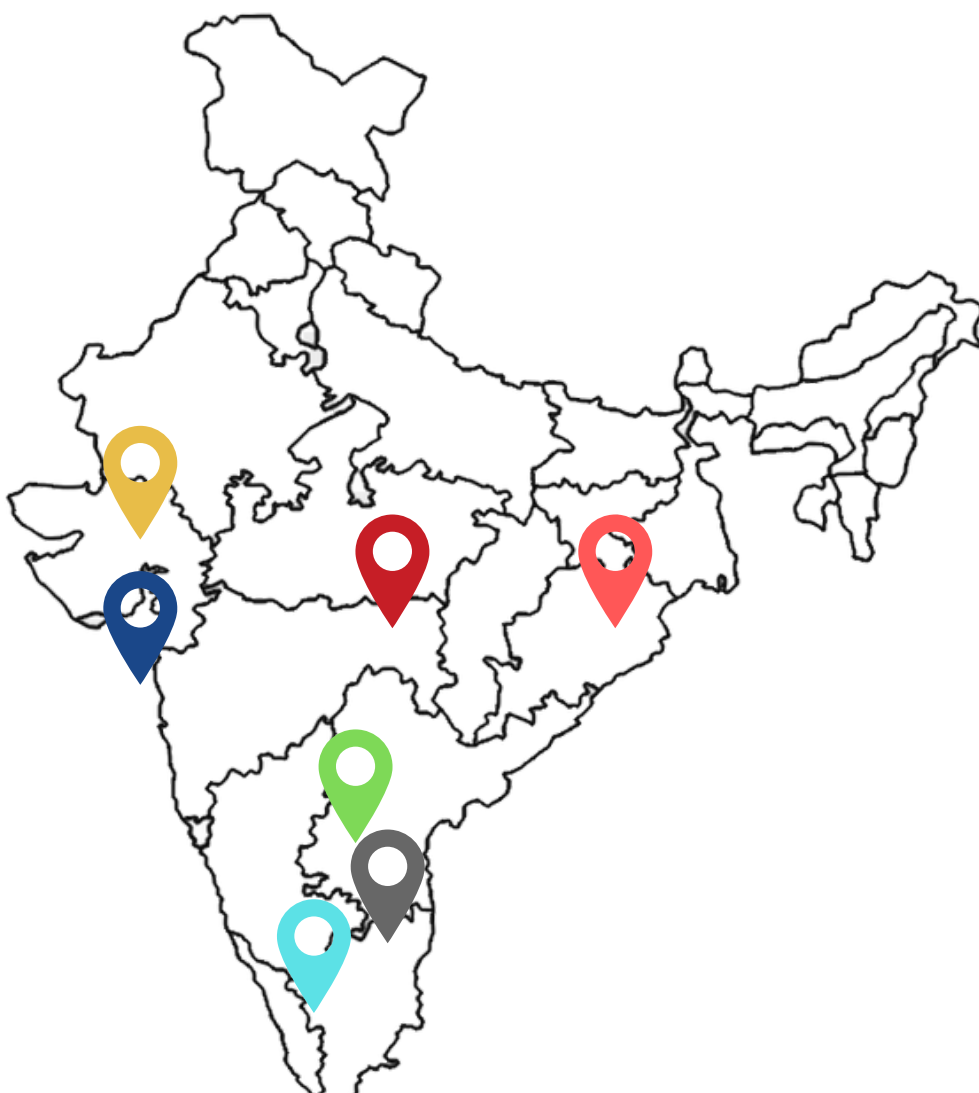


# OUR PRESENCE ROTI BANK

August 2022

August 2022

- Mumbai
- Nagpur
- Coimbatore
- Cuttack
- Chennai
- Hyderabad
- Ahmedabad



*#support\_the\_cause by donating Rs. 40/- for a nutritious meal*

**DONATE NOW**



# JOIN OUR MISSION ROTI BANK

## HOW TO JOIN OUR MISSION?

You must be wondering how you can be part of the **#HUNGER\_FREE\_INDIA** mission, here's how:

### DONATE FOOD

Roti Bank has a dedicated technically advance kitchen which cook meals to serve the regular beneficiaries. So, food donations in terms of **dry food including ration, vegetables and fruits** are of incredible help. The meals prepared by us ensures safety and hygiene standards, therefore **CALL ON 86555 80001 TO DONATE NOW.**

### FOOD TIE-UPS

**Organisations, Schools, Mess, Hospitals, Temples or Caterers** who would like to donate food to Roti Bank on a regular basis could alliance with us. This help us feed to larger group of hungry people as we get **fresh cooked meal** which we can just distribute with our vehicles.

### COLLABORATION WITH COLLEGES/SCHOOLS

We intend to develop a network of zestful youth who share our values and will help in spreading our reach. As a student, you can donate your time to our cause. You may even join our **VOLUNTEERING TEAM**. If you are an engineering student, use your technical know-how to grow our operations as projects in your curriculum.

We would like to tap the potential of existing and established student chapters and find synergies to work upon to make a **#Hunger\_Free\_India**.

## DONATE TO THE CAUSE

To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions serving as many meals as possible in the year 2022. We have served more than 9.1+ million meals so far, and to increase our reach further more, **we need a bigger fleet of vehicles and more personnel to handle the logistics.** Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

## SPREAD A WORD

In case you don't find an apt way to contribute from the above-mentioned ways then worry not, as you can still do your bit. If you believe in our cause as much as we do, please **spread the word** by sharing your personal story of food donation with the hashtag of **#HUNGER\_FREE\_INDIA, #ROTI\_BANK, #ROTI\_BANK\_MUMBAI, #ROTI\_BANK\_FDN** on your social media with as many many people as you can. To kickstart your contribution **SHARE OUR NEWSLETTER** with your family & friends!

*We need all the help we can get. To donate funds, use the following details.*

**Beneficiary: Roti Foundation Mumbai**

**Account no: 303402127218**

**IFSC code: RATN00000088**

**Bank Name: RBL Bank, Lower Parel**

**-TEAM ROTI BANK**

