#### DIWALI'21 SPECIAL ISSUE

# **ROTI BANK SAMACHAR**



Happy Diwali to you and your family! May Goddess Laxmiji shower her blessings on you and your entire year be filled with joy and prosperity! Have a happy & a safe Diwali!



### **SPECIAL MENTION**

# 66 Dear Roti Bank Team,

It was indeed a pleasure to participate in the meal distribution at Cotton Green on 6th October. In today's challenging times, this could be the best service that one can offer. We would like to compliment Shri D. Sivanandan and your entire Roti Bank Team for initiating this project not only because it is catering to essential requirements but the food seemed to be very nutritious and tasty as well. Happy to have associated with your organization and look forward to multiple associations. God Bless you all.

#### -Mrs. Khandke, Rotary Club Of Mumbai



The security guards of 'BDB' have been donating to us for two years. Their constant support has helped us reach out to as many underprivileged people. To express our gratitude, we conducted a drive to appreciate their support throughout our journey by giving sweet to 450 people.

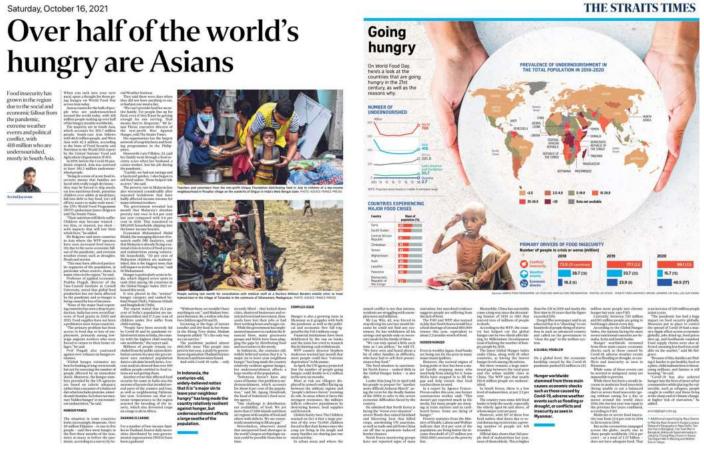






## **ROTI BANK VS WORLD HUNGER**

As per the Global huger Index 2021, India was ranked at 101st position out of a total of 116 countries. Our performance this year was even worse than our last year's performance where were ranked 94 out of 107 countries. According to GHI, India is also among the 31 countries where hunger has been identified as Serious Issue. In India, Hunger is not just affecting adults but is equivalently affecting our children. The child wasting rate in India has risen from 17.1 percent between 1998 and 2002 to 17.3 percent between 2016 and 2020, as per the report. Our dream of becoming a Superpower will just be a distant possibility if we don't figure out a way to ensure the sustainability of our future generation. Roti Bank is well aware of its responsibilities in this fight against Hunger in India and hence, we have been serving fresh and nutritious meals to thousands of people in need across pan India. Which started as a small initiative in Mumbai has now become a Revolution that can lead us towards a sustainable and hunger-free India one day. We have distributed millions of meals and daily essentials to thousands of people irrespective of challenges will continue to do so until we eliminate World Hunger.



Source: The Straits Times

#### THE STRAITS TIMES

Saturday, October 16, 2021

# HALF THE WORLD'S HUNGRY ARE ASIAN

Today is World Food Day, but millions across Asia will go to bed hungry amid a pandemic that has left the poor even poorer. In Asian Insider, The Straits Times' bureaus take a hard look at this perennial problem.

> ASIAN INSIDER A24&25

PHOTOS: REUTERS Source: The Straits Times

#### **lokmat Times**

**BOTTOM LINE** 

# Roti Bank spreading Diwali joy

ANKITA DESHKAR NAGPUR, NOV 3

The pandemic has left While many shattered. some are still moving on after losing a loved one, some are making their ends meet after a job loss or salary cuts. However, it is the festive season that makes many vulnerable. The good part about the festivals though is that, it brings out the compassion, humanity and humility of the people to the fore. Nagpur's Roti Bank is an example of the same.

Lokmat Times interacted with Prasanna Choudhary of Roti Bank to know more about it.

"We started the Diwali snacks distribution programme last year. Owing to pandemic and the rough times that the city has witnessed, the people needed the affection and the positivity during the festival. We thought it would be fair to keep the tradition going and hence the joy of the festival of lights is being



Volunteers distributing Diwali snacks, sparklers and stationery items in one of the Sewa Bastis in city.

shared this year as well," said Choudhary.

Nagpur Roti Bank is at forefront when it comes to feeding the hungry and needy in the city. The organisation frequently helps patients and their relatives throughout the year with food for free. Since last year, the resolution was extended to spread the joy during Diwali in Sewa Basti (slum areas) as well. The kids who have been consistent in the Sanskarvarg and the Abhyasika were helped by the organisation. These sessions are run by Lokkalyan Samiti.

Nagpur Roti Bank, reached out to these kids and delivered them the packets of Diwali snacks, consisting of sweets, chiwda and other snacks, they were also provided with packets of sparklers and stationery items. The Diwali snacks are prepared at Gajanan Mandir, Civil Lines, Nagpur. The organisation has covered over seventeen areas of the city including, Gond Mohalla, Adivasi Nagar, Kalamna Market, Binaki Nagar, Motibagh, Mahal, Ambazari. Youth for Sewa and Leaders' Club, Nagpur too are actively participating in this initiative.

The Diwali snacks too have been distributed to the migrant labourers who are away from home.

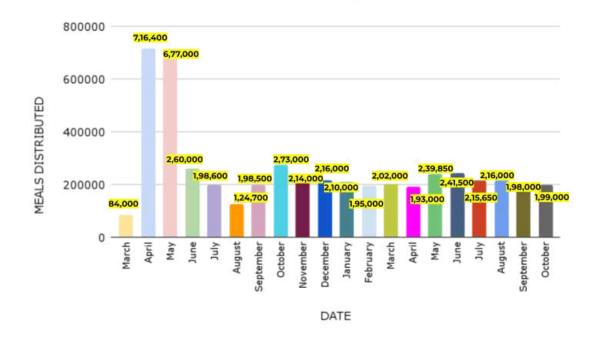
Nagpur Roti Bank belongs belongs to Kont Foundation, Mumbai. It was founded by former Maharashtra DGP, D Roti to The Shivanandan. Nagpur's initiative began under the leadership of Dr Purushottam Choudhary with the aim to provide food to the patients and relatives across the city. In times of pandemic the initiative was a saviour for the migrant workers as well, and with the festival of lights, the joy is being shared to those who need it Choudhary the most. thinks that such initiatives boosts the morale of the students.

Nagpur First Page No. 6 Nov 04, 2021 Powered by: erelego.com

source: Lokmat Times



Our impact during COVID-19 in Mumbai



Meals served so far in Mumbai





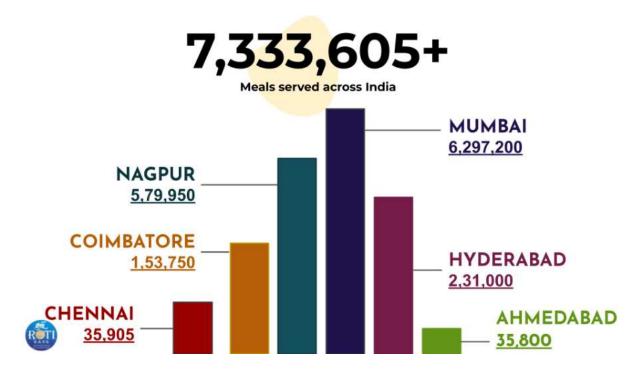


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<u>3,188,2</u> 2020 <u>0 2,109,000</u>

Jan, Feb, Mar, Apr, May, June, July, Aug, Sep, Oct 2021





While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24\*7, Frigerio Conserva Allana, ACC, Ambuja Cement, Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!



## **5 WAYS YOU CAN CONTRIBUTE**

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

**Donate Food:** Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

*Tie-ups:* In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



*Schools and Colleges:* We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2021, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

*Spread the Word:* In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank, Lower Parel

Donate: http://rotibankfoundation.org/donations/

**Team Roti Bank** 

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