ROTI BANK SAMACHAR





We all enjoy festivals with our family and friends. But, have you ever thought about experiencing the joy of sharing and giving, what you can do to help others in a unique way? We all celebrate the festival of lights, colors, etc but this year, we can do something different by distributing sweets, foods, clothes, and other basic necessities before the year-end, celebrating & bringing in more happiness around us. Covid cases in India seem to have dropped down a bit but a new variant termed 'Omicron' may still continue to be a matter of concern. Amidst these difficult times, we wholeheartedly would like to appreciate people who have contributed and helped us serve. 'Aurum foundation' is one of our generous donors who celebrated Diwali by donating Rs. 8 lakhs to Roti Bank. A special thanks to Mr. Ashish Deora for his immense support & contribution to our journey to end hunger. We at Roti Bank not only try to feed the underprivileged in need but also aim to bring smiles to those lives who struggle to survive.



66 A kind gesture can reach a wound that only compassion can heal

-Steve Maraboli

Roti Bank: Stronger Than Ever





We are proud to announce that Roti Bank has successfully restored its operation to its pre-covid levels. Volunteer and On-field Organisational activities have once again gained momentum as the pandemic situation is normalizing. We are very happy to restart our School Distribution Program which was put on a halt as schools were shut in Lockdown but now as the schools have reopened, we have once again started distributing fresh and balanced meals to the children. Not just Roti bank Mumbai but Roti Bank Nagpur, Ahmedabad, Hyderabad, Chennai, and Coimbatore are back to 100% operational efficiency and are battle-ready in our fight against World Hunger. Also, we like to congratulate the entire Roti Bank family as we have distributed over 7.5 million meals across pan India, a great milestone achieved by a simple mission of fighting hunger with one meal at a time.

SLK Software Company Donates 20 Lakh to Roti Bank's Cause

Our founder, Mr. D. Sivanandhan (Former Director General of Police, Maharashtra) attended an event in Banglore to spread awareness on hunger & malnourishment in India. At this event, he interacted with people working in SLK Software Company, and with the help of the same company, a magnanimous amount of 20 lakh rupees was raised. We would like to express our gratitude to the entire team of SLK Software Company and special thanks to Shri Parth Amin for being genuinely proactive in this initiative. These resources will help us produce and distribute more fresh and balanced meals to people in need. We at Roti Bank once again would like to appreciate this kind gesture and would like to encourage more people to contribute towards the noble cause of ending World Hunger.

Celebrating Birthday By Eliminating Hunger



Generally, on birthdays people wish for gifts, prosperity, etc but with Mr. K. Nityanandam, it was unique. The former IPS of Gujarat wished to eliminate world hunger and didn't just stop there but made a grand gesture to feed hundreds of people in need on his special day. Instead of celebrating his 70th Birthday lavishly, Mr. Nityanandam along with his family personally decided to distribute a hearty balanced meal consisting of Dal, Rice, Roti, Sabzi, Kheer, and fruits to people who are striving hard to make both ends meet at one of our Roti Bank Distribution Centre. Roti Bank really appreciates the contribution, helping us eliminate world hunger, and we would also like others to be inspired by this noble gesture. We wish a very happy and blessed year to Mr. Nityanandam and his family, and may they continue to do the good work for ages to come.



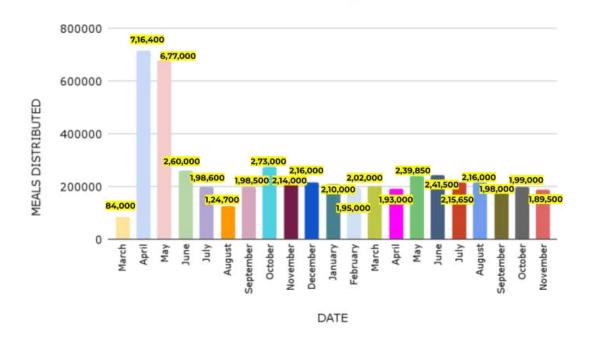


Core Team's Visit to the Kitchen

On the 20th of November, the Mumbai Roti Bank core team came together along with the higher dignitaries to greet and also brainstorm on the further activities that are needed to be conducted. They also discussed the growth of the organization and how to expand the same. There is going to be a tremendous increase of places where the food distribution will be taking place. The team will be working on finding more such places where there is a high requirement of people where the supply of food is very less. As schools have started to begin, a plan of food distribution in school will also be made in the upcoming days. Our social media presence will also be increased as it is only possible to fight hunger in the country with everyone's help reaching out the more people building awareness is our prime goal. The team also visited the Mumbai Roti Bank kitchen to see the development of the whole place with new construction and also new equipment that will help increase the quantity of food that is made on daily basis for distribution among the people in need.



Our impact during COVID-19 in Mumbai



Meals served so far in Mumbai

6,48<mark>6,7</mark>00+

Meals served in MUMBAI

<u>5,00,000</u>

5,00,000

<u>3,188,200</u> <u>2,298,500</u>

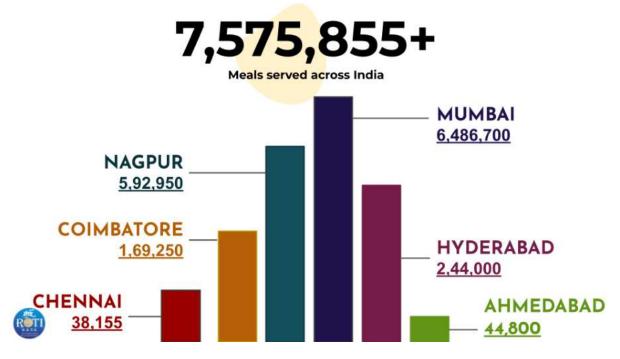
2018

2019

2020

Jan, Feb, Mar, Apr, May, June, July, Aug, Sep, Oct, Nov 2021





While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24*7, Frigerio Conserva Allana, ACC, Ambuja Cement, Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!



5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing.

Call **86555 80001** to donate food.

Tie-ups: In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



Schools and Colleges: We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

Donate to the Cause: To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2021, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

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Spread the Word: In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

Account no: 303402127218 IFSC code: RATN0000088

Bank Name: RBL Bank, Lower Parel

Donate: http://rotibankfoundation.org/donations/

Team Roti Bank

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