ROTI BANK SAMACHAR





Impact Of COVID-19 On India's Hunger Crisis

Earlier India about 200 million Indians were going hungry and due to pandemic and concurrent high unemployment levels, 800 million Indians are going hungry. However, the govt. of India is trying to give free rations to all of them with limitations. The pandemic has led to increase in global food insecurity, affecting vulnerable households in almost every country. It has exacerbated existing inequalities, pushing millions of people into the vicious cycles of economic stagnation, loss of livelihood and worsening food insecurity.

COVID-19 has exacerbated hunger and poverty worldwide, especially in India. In the 2020 Global Hunger Index, India ranks 94th out of 107 countries. The pandemic and resulting unemployment have made India's hunger crisis worse. The First Phase of the National Family Health Survey (2019-2020) has revealed alarming findings, with as many as 16 states showing an increase in underweight and severely wasted children of under the age of 5. The pandemic is becoming a nutrition crisis, due to overburdened healthcare systems, disrupted food patterns and income loss, along with the disruption of programmes like the Integrated Child Development Scheme (ICDS) and the mid-day meal

COVID-19 presents both a challenge in our long-standing problems with food security and nutrition and an opportunity to address it. The need of the hour is to come up with sustainable solutions which help us not only tide over the current crisis but also lift millions of people out of the cycle of hunger and poverty.



Source: www.weforum.org

Food Scarcity Amongst Elders In India

Food poverty in India is growing tremendously. Especially among older adults according to Longitudinal Ageing Study in India (LASI). Nearly 6% of older individuals in India aged 45 years and above consumed smaller portions or skipped meals during the day; 5.3 % did not eat even when they were hungry, and 3.8 % went a full day without eating because of the unavailability of food to consume.

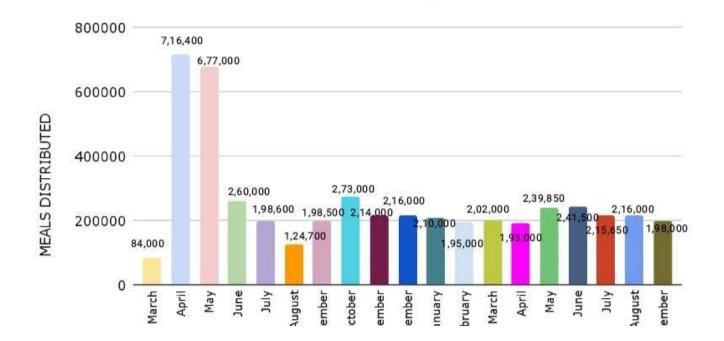
The degree of food insecurity has dropped in most countries, but the highest drop is in South Asia. Food insecurity in elderly people is caused by more than just a lack of financial resources. Elderly people who are food insecure face several challenges that prevent them from achieving nutritional well-being.

Ensuring food security was one of the Millennium Development Goals (MDG) of the United Nations, which sought to cut the rate of extreme food insecurity in half by the year 2015. Food assistance programs should be provided to the elderly as a food safety net to combat the adverse nutritional and health status and provide healthcare cost saving for the nation. As day by day, the generation of elderly is increasing it is one of the most important to take certain steps for this issue and giving the elderly the ability to stay healthy at their age.

Source www.downtoearth.org.in



Our impact during COVID-19 in Mumbai



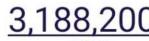
Meals served so far in Mumbai



Meals served in MUMBAI



5,00,000 2019

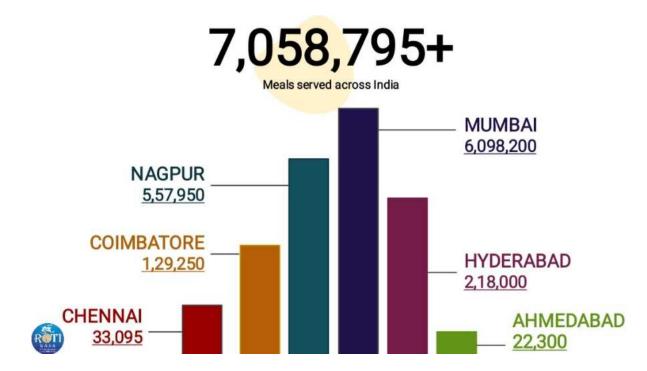


2020

3,188,200 1,910,000

Jan, Feb, Mar, Apr, May, June, July, Aug, Sep 2021





While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24*7, Frigerio Conserva Allana, ACC, Ambuja Cement, Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!



5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

Tie-ups: In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



Schools and Colleges: We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

Donate to the Cause: To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2021, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

Spread the Word: In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank, Lower Parel

Donate: http://rotibankfoundation.org/donations/

Team Roti Bank

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