

DECEMBER 2020, ISSUE 25

ROTI BANK SAMACHAR



Happy New Year



Let's fight hunger together!



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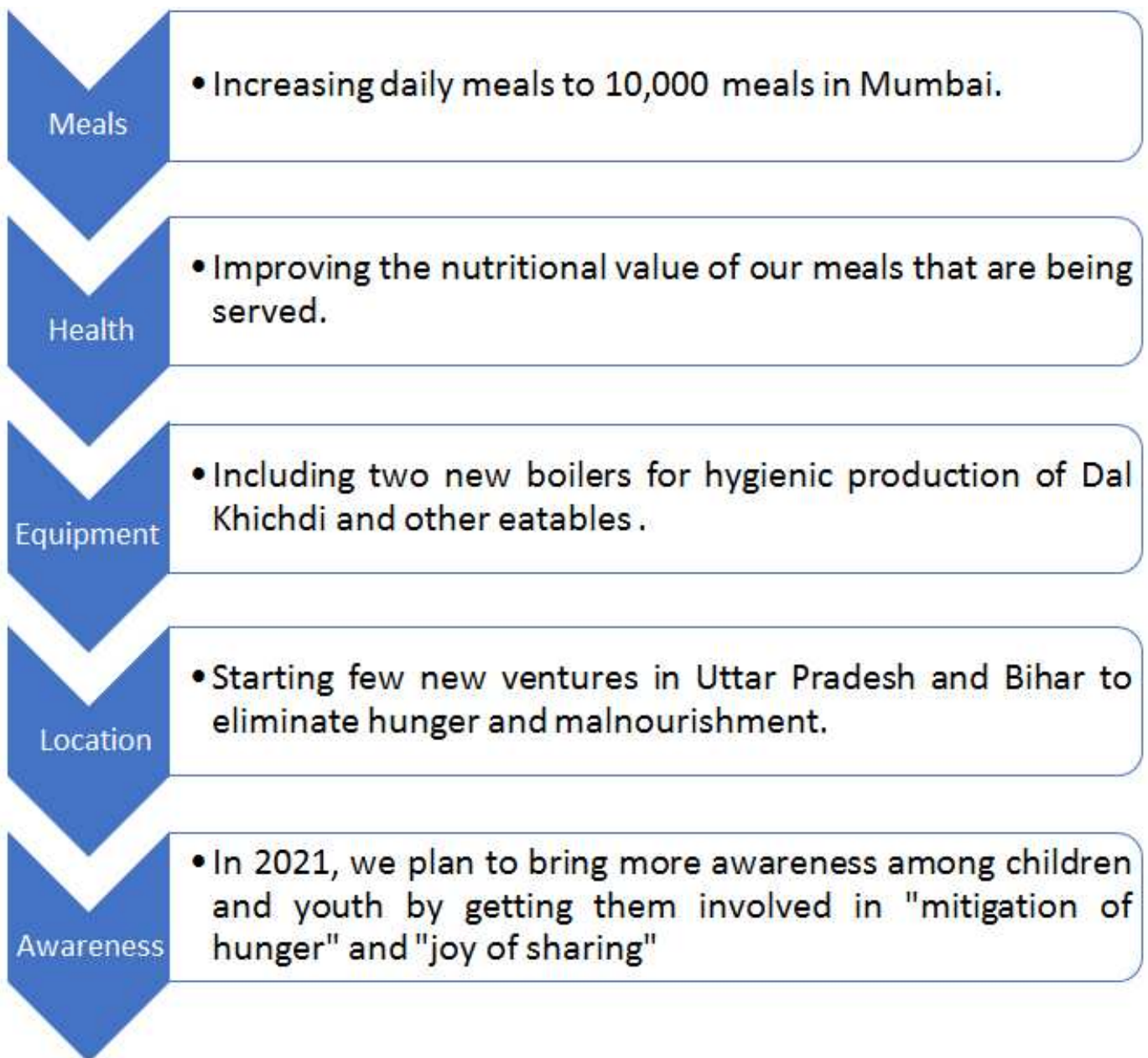
“ In a year filled with uncertainty, the only thing certain was our resolve to continue our fight to lessen the hunger burden in the pandemic. During this testing times, I'd really like to thank all our donors, our volunteers, members of Rotibank and Mr. Sushil Jiwrajka (Trustee), Dr. S. Natrajan (Trustee) and other Rotibank Branch heads for daring to work during this COVID-19 situation and risking their lives in the bargain. I am very proud of their selfless service and risk taking nature. Not only has this been a trying time but has also been a time where we have registered more than 800% growth compared to 2019 and this is all because of the generosity of our well wishers and donors.

- D. Sivanandhan, Managing Trustee



PLAN AHEAD OF 2021

We are extremely delighted to inform you that with your help and support, we were able to surpass our goal of serving more than 2 million meals, serving more than 4 Million meals in the year 2020 and as we enter the upcoming year 2021, we wish to improve and increase our reach with the same enthusiasm and commitment.



HOW TO CREATE A NEW YEAR'S RESOLUTION FOR A HUNGER FREE WORLD ?

Every year we all make a new year's resolution to accomplish certain personal goals, this year we can add an additional goal to 'Reduce wastage of food on an individual level'.

“The ‘hunger virus’ kills about 8000 children a day and the vaccine for it exists, it’s called ‘food’. The steps to achieve this goal are presented in the form of the simple infographic.


We believe that these small steps if executed correctly can make a huge difference and If we take care of the basic necessity of a wholesome meal of poor and underprivileged children, we may just give them a chance to shape a better future for themselves.

SUGESTED READ:

BOOK: CREATING A WORLD WITHOUT POVERTY

AUTHOR: MUHAMMAD YUNUS

The winner of the Nobel Peace Prize outlines his vision for a new business model that combines the power of free markets with the quest for a more humane world-- and he tells the inspiring stories of companies that are doing this work today.



BE A WARRIOR AGAINST WORLD HUNGER

SHOP SMART

- Buy perishable items like fruits, veggies, and dairy in small quantities.
- Processed food, if not consumed within the expiry limit can lead to huge wastage.



TRACK YOUR WASTE



- Keep a log of all the food that you throw away.
- If an item appears frequently on that list avoid buying it in large quantities.

EAT THOSE LEFTOVERS

- Discarding leftover food can lead to a huge wastage of food all over the world.
- Eating leftover food is completely safe and tastes as tasty as a freshly prepared meal.



AWARENESS IS KEY



- The best way to end world hunger is to learn about the cause.
- Spread it among others, educate them.
- Join local NGO's, contribute your free time & resources.



Read more at rotibankfoundation.org

ROTI BANK CHAMPS

“ I feel blessed to be given an opportunity to contribute in a small way towards the Goal of Hunger Mitigation undertaken by Mr. Sivanandan and his dedicated team at Rotibank with an amazing sense of Responsibility and urgency almost on a war footing. Wishing god speed for the noble efforts.

Jayshree Kapil - One of our very enthusiastic Roti Bank Volunteer who has always supported us and helped us collect grains from Ashoka towers multiple times this year.



POETRY SECTION

Roti Bank collects the food to spare
Roti Bank never lets food rot in the air

Roti Bank will collect at your gate
Roti Bank is generally never late

Roti Bank does not need a pass
Roti Bank does not walk on grass

Roti Bank food distribution is done
Roti Bank makes hungry enjoy the sun

Roti Bank does not wait for the moon
Roti Bank does everything by afternoon

Roti Bank maintains keeps values close
Roti Bank values is what everybody knows

-Dr. Arun Boppana

SPECIAL MENTIONS

Mahendra Nanji Shah Transport -

We have received 1000 kgs of rice through Mahendra Nanji Shah Transport for preparation of meals.



Yashvardhan Bhat - This year we saw young children voluntarily collecting huge amounts of money by their campaigns, a student of std 4 at Cathedral and John connon school in Mumbai, has successfully raised 20 Lakh rupees to help feed the underprivileged. Yashvarshan loves playing cricket and Lego. In 2021, we strive to bring more such awareness amongst children and youth in an attempt to eliminate hunger and malnourishment.

Paras Jain - A Good Samaritan, not just worked with full zeal and enthusiasm but also brought a great synergy between Rotibank and the Lions Club of Byculla. He has collected thousands of Rotis daily for Roti bank and his contribution to the hunger mitigation program of rotibank is tremendous.



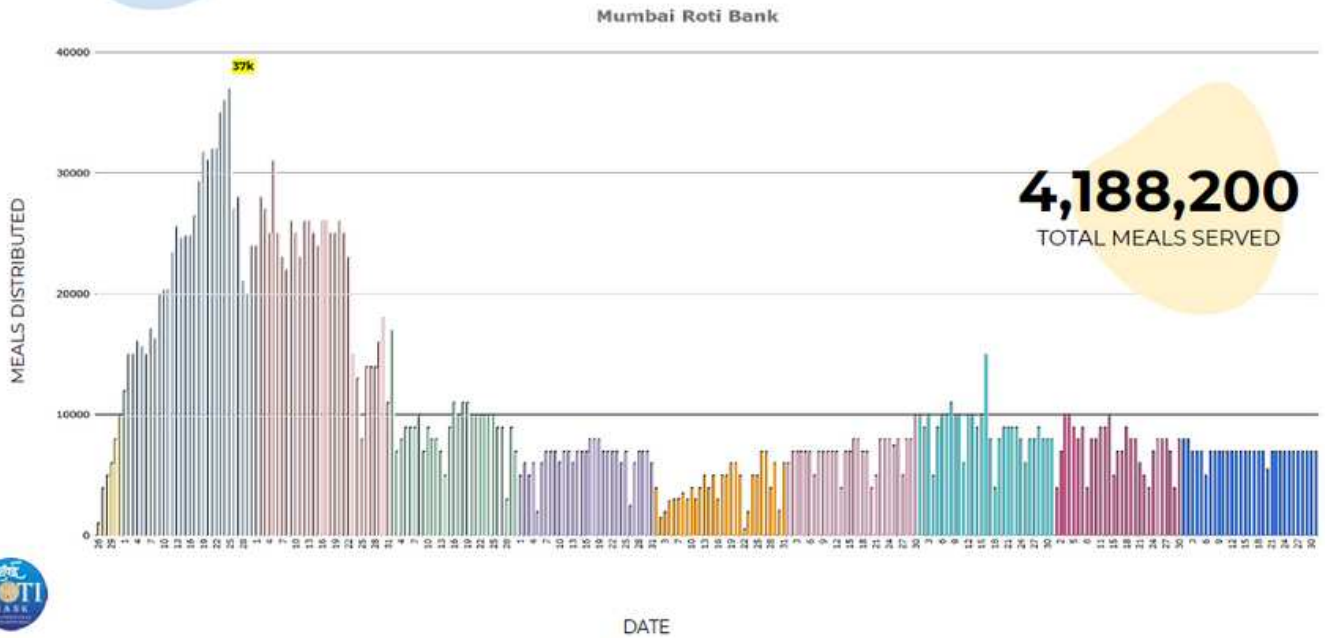
MEAL DISTRIBUTION IN DECEMBER



MUMBAI GRAPH

HUNGER MITIGATION DURING COVID-19

MARCH-APRIL-May-June-July-August-September-October-November-Dec, 2020

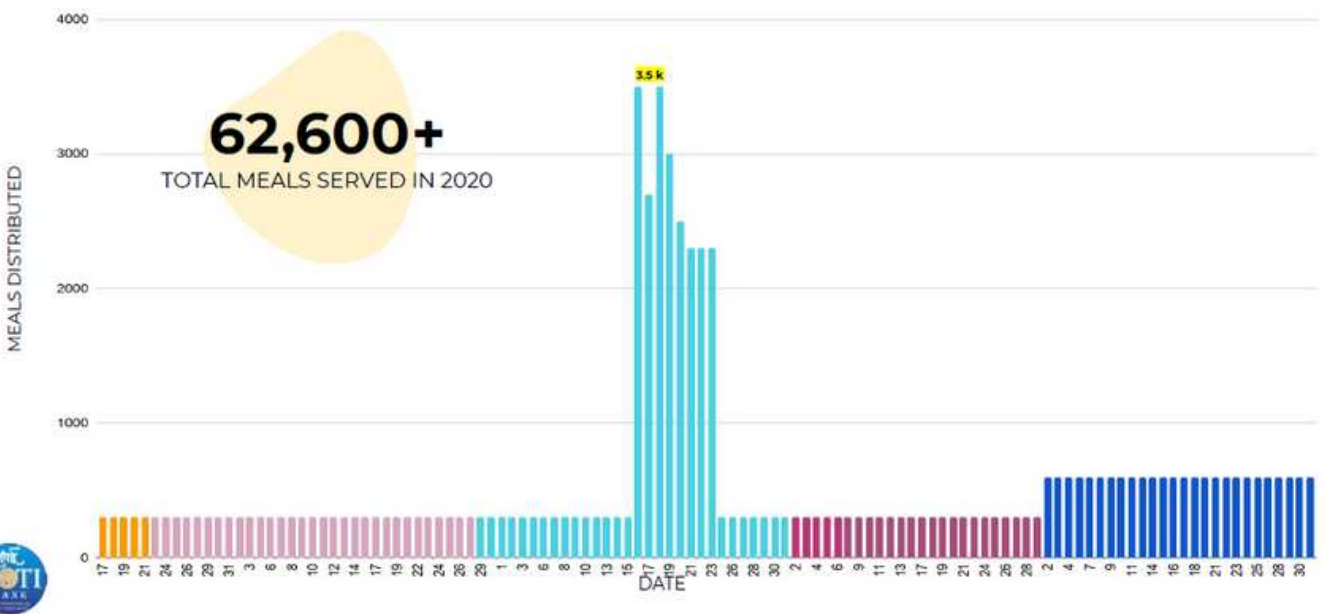


HYDERABAD GRAPH

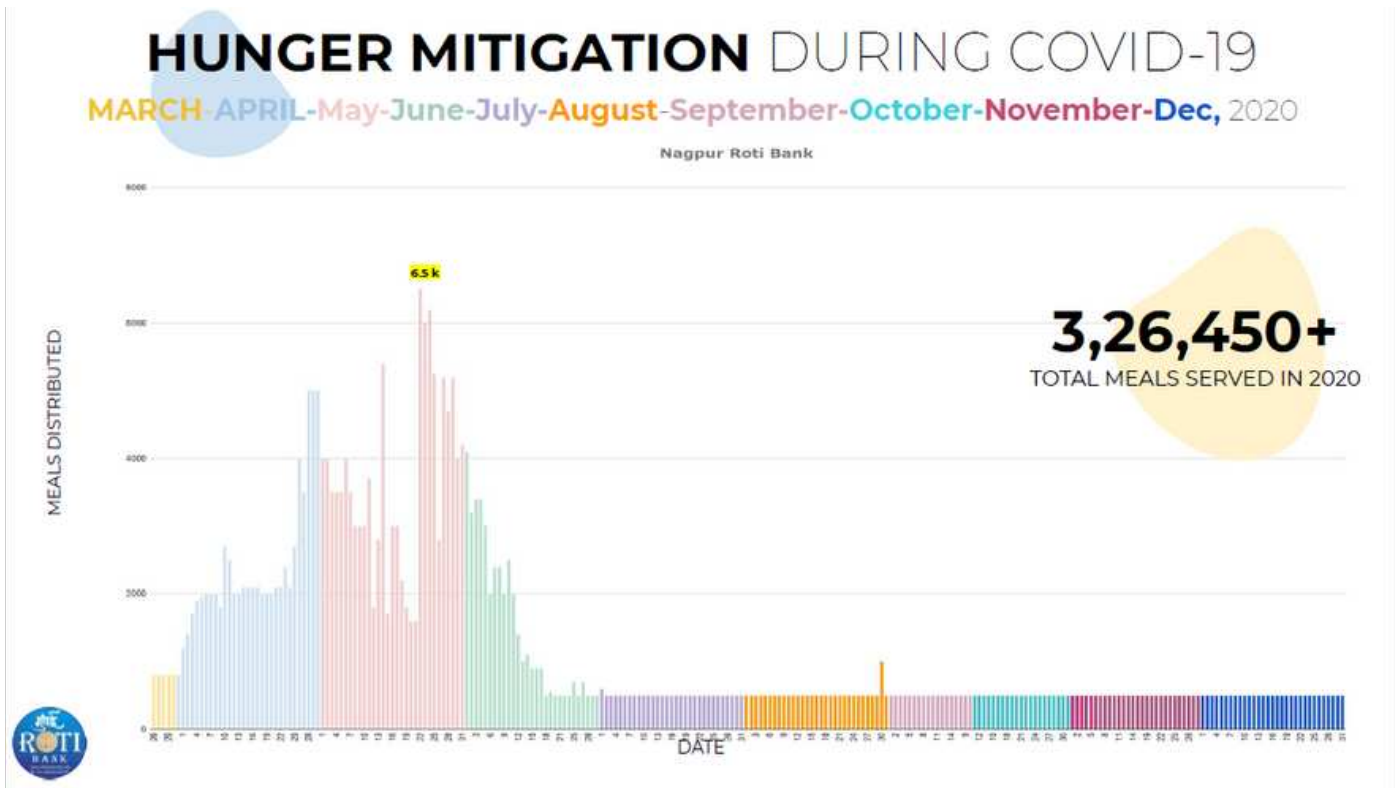
HUNGER MITIGATION DURING COVID-19

August-September-October-November-Dec, 2020

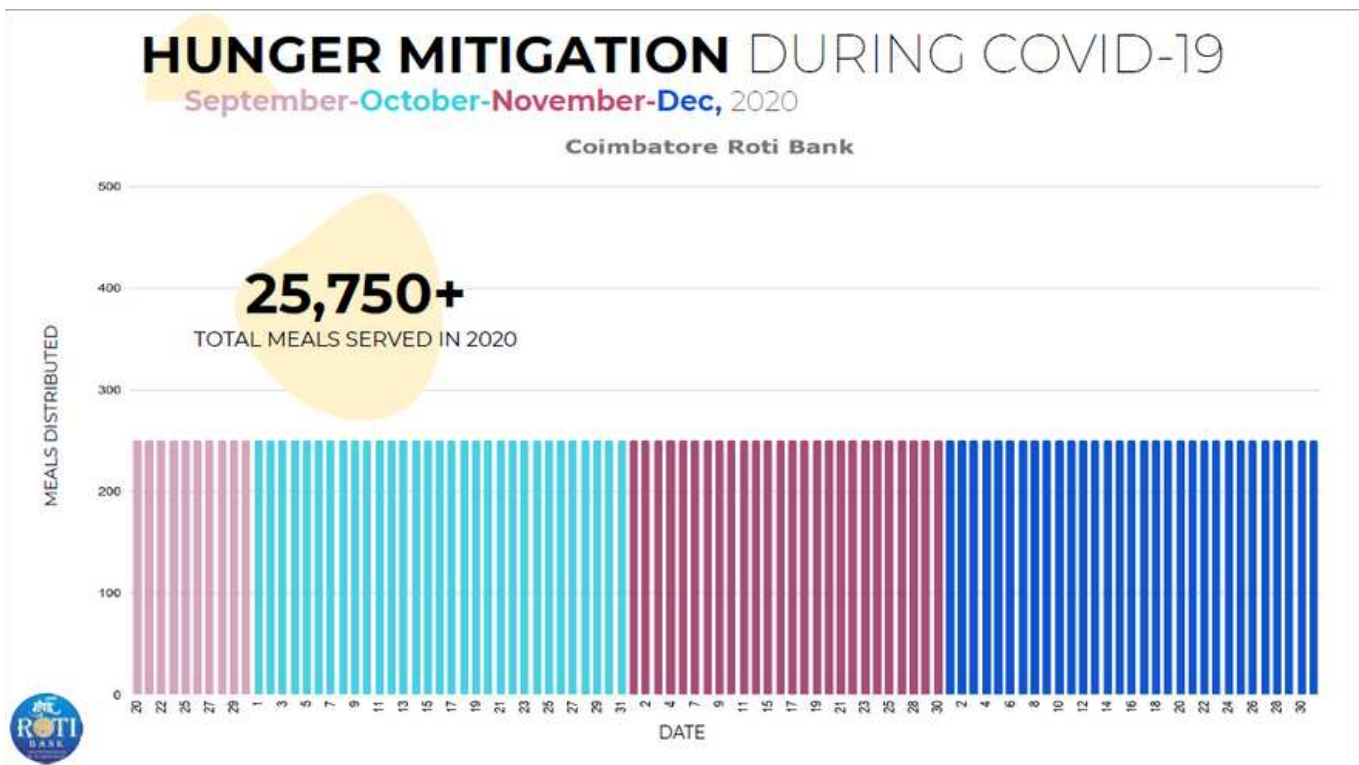
Hyderabad Roti Bank

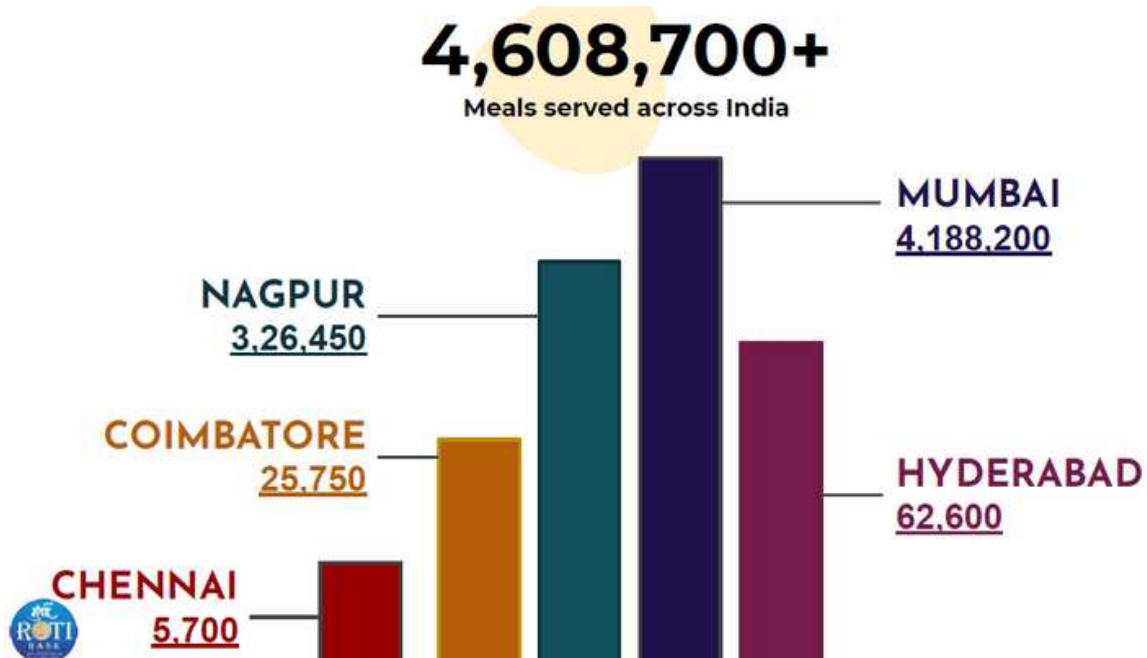


NAGPUR GRAPH



COIMBATORE GRAPH





While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24*7, Frigerio Conserva Allana, ACC, Ambuja Cement , Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!

OUR PARTNERS THROUGH THIS BATTLE



5 WAYS YOU CAN CONTRIBUTE

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

Tie-ups: In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.

Schools and Colleges: We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

Donate to the Cause: To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2020, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.



Spread the Word: In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai

Account no: 303402127218

IFSC code: RATN0000088

Bank Name: RBL Bank, Lower Parel

Donate: <http://rotibankfoundation.org/donations/>

Team Roti Bank

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