# **ROTI BANK SAMACHAR**



# Hyderabad Roti Bank provides relief during flash floods



Many places in Hyderabad suffered a drastic loss after heavy flash flooding on 14th October 2020 with reports of more than 80 deaths. Later, Hyderabad faced another cyclonic circulation which caused more deaths in the vicinity. Families were relocated, houses were flooded, and it became very difficult for people to earn a living. Hyderabad Roti Bank has been up amidst this environmental catastrophe working with the mission to serve many food packets to the affected ones in the city. They have been serving more than 3500 meals every day, trying to reach out to as many people as possible who are finding it difficult to make both ends meet.

## **MEAL DISTRIBUTION IN OCTOBER**



# **CHENNAI OPENS ITS OWN ROTI BANK**



CALL CHENNAI ROTI BANK ON +91 90032 00666

## **NUTRITION IS KEY!**

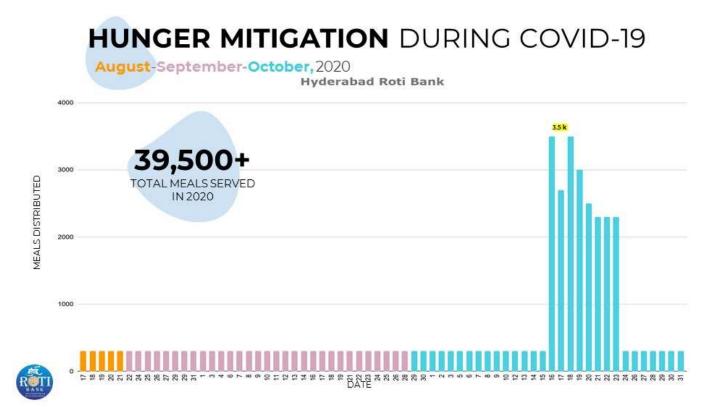
Inspite of facing pandemic challenges in the city, we at Roti Bank haven't stopped our operations and have continued to serve more than 10k meals daily, to ensure people don't go hungry. Since the time of the nation wide lockdown, our operations have scaled up, serving more migrant workers and laborer who couldn't move back to their hometown as the country was at a stand still. Our aim has always been to serve nutritious meals, especially to children and the elderly. During this pandemic, we have continued to serve nutritious, wholesome meals even at a large scale. We understand that nutritious meals are at the core of our mission to impact the DNA of the children to help them live more productive lives.



FOLLOW HYDERABAD ROTIBANK ON INSTAGRAM @ROTIBANKHYDERABAD



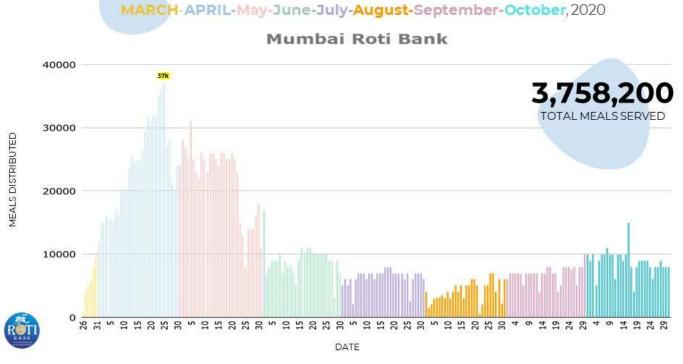
### **HYDERABAD GRAPH**



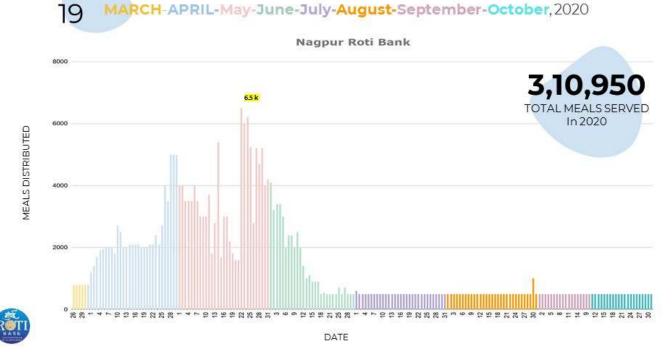
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### **MUMBAI AND NAGPUR GRAPHS**

### HUNGER MITIGATION DURING COVID-19



### HUNGER MITIGATION DURING COVID-



While we have received tremendous support from several organizations like Xoriant, GetInsured, Toyo Engineering India Pvt Ltd, Mission for Vision, Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24\*7, Frigerio Conserva Allana, ACC, Ambuja Cement, Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!



## **5 WAYS YOU CAN CONTRIBUTE**

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

**Donate Food:** Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing.

Call 86555 80001 to donate food.

*Tie-ups:* In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.

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*Schools and Colleges:* We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2020, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

*Spread the Word:* In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank, Lower Parel

Donate: http://rotibankfoundation.org/donations/

**Team Roti Bank** 

## **CONTACT US**



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