# **ROTI BANK SAMACHAR**



### MUMBAI ROTI BANK NOW SERVING IN NAVI MUMBAI



From distributing meals across various locations in the city, we are now spreading ahead in Navi Mumbai. We have increased our reach and have started distributing 1200 to 1600 freshly cooked meals in Navi Mumbai everyday, led by our Roti Bank volunteer Mr. Anil Atri. These fresh meals are collected from our own kitchen at Chembur which supplies more than 17,000 meals on a daily basis.

We collaborated for the first time with Roti Bank during the COVID-19 pandemic to provide meals to round 3 lakh people across 30 days. It was a great experience working with the team at Roti Bank, the operation was executed smoothly with strategic inputs on the areas that required help and distribution of the meal kits. The whole activity was undertaken in a systematic manner and we couldn't have asked for a better partner to execute our plans and help people in these trying times.

- Geetika Hazari, Head CSR-Meer Foundation

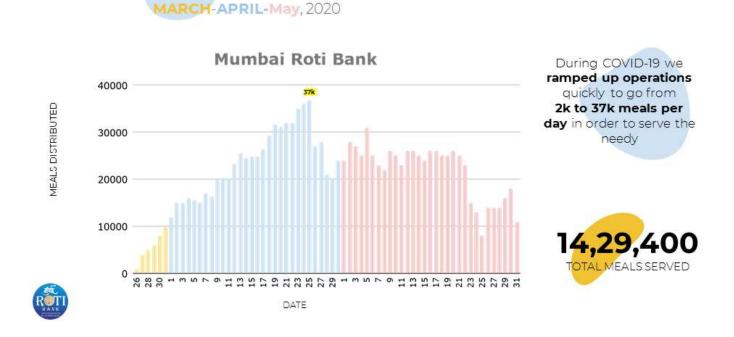
### **MUMBAI KIDS RAISE RS. 10 LAKH TO FEED THE HUNGRY**

An overwhelming response was received after two students, Yashvardhan Bhat and Myra Gandhi of 4th grade from Cathedral and John Connon School, Mumbai teamed up to help out people struggling with no food to eat amid the nationwide lockdown. These voung minds made a video that showed the difficult problems people were facing in the current pandemic situation and passed it on through social media with the help of their family and friends. In just a matter of few days, they raised more than Rs. 10 Lakhs that could serve 35000 individuals with a proper meal.



### **MUMBAI'S BATTLE AGAINST CORONAVIRUS**

Admise the lockdown due to Coronavirus, we at Mumbai Roti Bank take it as an opportunity to serve thousands of underprivileged and migrant labourers who travel hungry towards their hometown in scorching heat without footwears. We started providing them with food from March 26th with 1000 meals to now serving around 37000 meals a day. We ramped up our operations with the assistance of Mumbai Police, taking care of migrants at VT station, Kurla station and various other places. Having the target of serving 2 million meals this year,we have had an exponential growth and have successfully served more than 1.5 million meals in just two and a half months with the support from several organizations and many generous donors who have supported us in our endeavour and we still strive to serve as many meals as possible.We are proud to say that our initiative has spread from Mumbai to Mira Bhayender, Thane, Nagpur, Navi Mumbai and soon Coimbatore. Mumbai Roti Bank is now seen as symbol of hope, the arrival of our vans on the streets of Mumbai brings joy to the people something which we dreamed of achieving.



HUNGER REDUCED DURING COVID-19

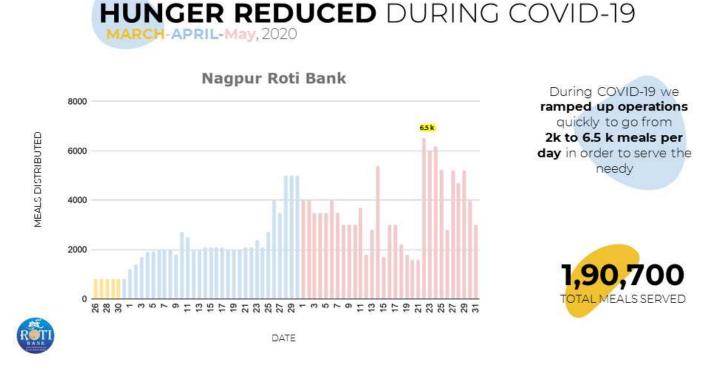
Roti Bank has been doing phenomenal work in providing cooked meals to vulnerable and financially challenged communities in Mumbai. In association with them, Mission for Vision has been able to provide over 28,500 nutritious meals to communities residing in COVID-19 endemic areas of Dharavi and Govandi. We salute the indomitable spirit of the Roti Bank team in their efforts to alleviate hunger and suffering in these very trying times.

-Elizabeth Kurian, CEO-MFV

The Corona pandemic has brought in difficult times especially for the daily wagers and their families. With millions of people sleeping hungry, Roti Bank Foundation has been preventing wastage of food and distributing meals to the ones in need, making sure no one is left hungry! Really glad to support RBF who have been working and serving people tirelessly to make a difference in people's lives especially during these tough times.

- Archana Anil Rane, Resident of Mumbai

## **COVID-19 RELIEF WORK IN NAGPUR!**



Nagpur Roti Bank under the leadership of Retd. Assistant Commissioner of Police Dr. Purushottam Choudhary has being going steadily to serving about 6500 meals everyday. We are providing Chana, Jaggery and water to workers, labourers and to those in need. We have also provided 400 pairs of footwear to the migrants who travel their way back home in 47 degrees heat amidst the lockdown. Today Nagpur Roti Bank has successfully distributed more than 1,90,700 meals in order to serve the needy.

While we have received tremendous support from several organizations like Meer Foundation, Essar Foundation, BookASmile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24\*7, Frigerio Conserva Allana, ACC, Ambuja Cement ,Crisil Foundation, Thyrocare, Blackstone and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!



### **OUR PARTNERS** THROUGH THIS BATTLE



## **5 WAYS YOU CAN CONTRIBUTE**

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

**Donate Food:** Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

*Tie-ups:* In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



*Schools and Colleges:* We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2020, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

*Spread the Word:* In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank, Lower Parel

Donate: http://rotibankfoundation.org/donations/

**Team Roti Bank** 

## **CONTACT US**



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