# **ROTI BANK SAMACHAR**



# THANK YOU FOR 8,28,650 MEALS!

Naigaon Bhivandi 2100 19300 Dahisar Chembur 5450 15650 **Borivali** Mahul 10100 10750 Kandivali Worli 72700 7900 Malad Kurla 16650 4750 Goregaon 15000 Govandi Vile parle 75200 1000 Mankhurd **Santacruz** 122750 24750 Dharavi Bandra 148900 53400 Dadar Parel 1800 5700 **Trombay Antop Hill** 6200 53650 Wadala BKC 54800 8300 Malabar Vashi Hill 8700 4900

> Total Number Of Meals in Mumbai- 7,50,400 Total Number Of Meals in Nagpur- 78,250

26th March 2020, marked the starting days of the lockdown in India. While several entities unwinded and closed shop, Mumbai Roti Bank shifted gears and started on a high pace mission during these difficult times. A few days earlier, our operations were shut down for two days due to the need of the hour to social distance. Though the large scale lockdown brought a nation of 1.3 billion people to a halt, it also created many issues for the daily wagers around us. Our TV screens were filled with images of workers holding their belongings in their hands, faces covered, and walking down long and dusty roads trying to reach back to their native home. With trains closed down and no means to make a livelihood, they were literally stranded. Their plight was unbearable to watch and leave unattended, we decided we needed to do something more!

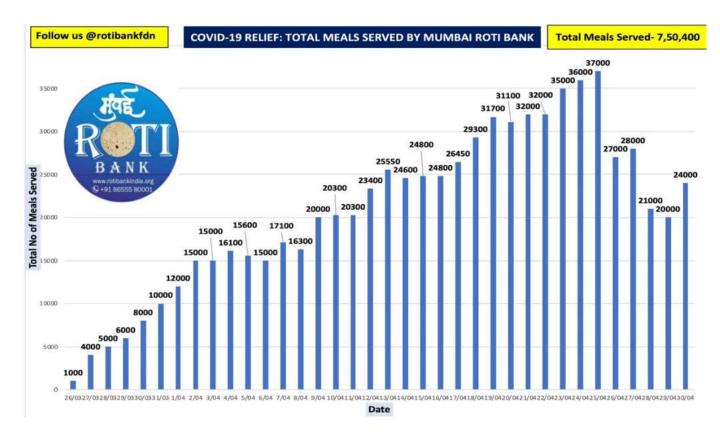
While the city stayed indoors, our vans took to the streets. We received a tremendous amount of calls across the city asking us to reach neighborhoods that had stranded workers. Realizing that the task ahead was huge, we strategically laid out a plan to feed as many people as we could. Our first task was cooking meals and many of them. While restaurants laid empty with no occupants, the restaurant owners' hearts were full of generosity.



We partnered with restaurants from Dadar, Borivali, and Goregaon, providing them with raw materials to cook several thousand meals daily. Our own newly inaugurated Kitchen in Chembur plays a huge part in cooking over 10,000 meals daily. Our strategic partnership with the Mumbai Police was essential to ensure that our last mile of delivery was facilitated as well as providing us with extra helping hands on the ground to serve people. Our team pushed forward answering helpline calls, mapping locations and managing operations, all while risking their own lives on the ground, to feed our fellow citizens.



Our NGO normally serves 4,000 meals daily but we are proud to say that we now feed around 37,000 people daily and have reached 8,28,650 meals in total across Mumbai and Nagpur.We also distributed soaps, water, and glucose to the stranded travelers along the highways. We literally pushed our capacity tenfold during these times of adversity and continue to push further. What started nearly 35 days ago is not yet over; there is still a long road ahead.



While we have received tremendous support from several organizations like Meer Foundation, Essar Foundation, Book A Smile, Savex Technologies, Roop Manek Bhansali Charitable trust, Centrum foundation, Atul Nishar Foundation, Play Games 24\*7, Frigerio Conserva Allana, ACC, Ambuja Cement ,Crisil Foundation, Thyrocare and kind individuals all over, we still need your continuous support in terms of donating raw grain, pulses, and donating monetarily to multiply our efforts. We would like to thank everyone associated with us for the tremendous support we have received!

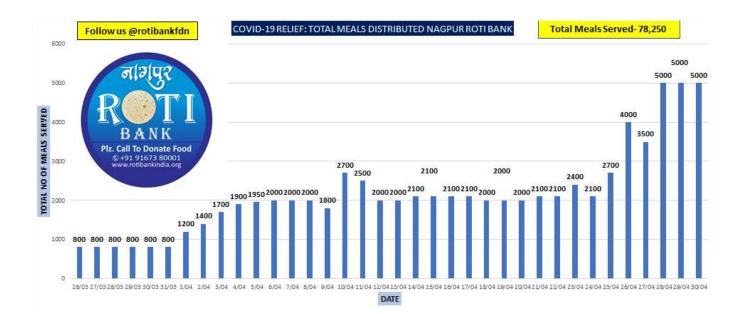
#### **Supported By**



### **COVID19 RELIEF WORK IN NAGPUR!**



Nagpur Roti Bank under the leadership of Retd. Assistant Commissioner of Police Prasanna Choudhary has being going steadily to serving about 2500 meals everyday. With a total of 78,250 meals having being served, we have also distributed 400 pairs of Footwears, Food and Glucose water to the migrants moving in 44 degrees heat towards the North.



# **5 WAYS YOU CAN CONTRIBUTE**

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

**Donate Food:** Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

*Tie-ups:* In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



*Schools and Colleges:* We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 20 lakh (2 million) meals in the year 2020, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

*Spread the Word:* In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank, Lower Parel

Donate via PayTm: http://m.p-y.tm/RoTi

**Team Roti Bank** 

## **CONTACT US**



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