# **ROTI BANK SAMACHAR**



## **GAINING NEW GROUND**

Mumbai RotiBank is very happy to announce that we have signed a Memorandum of understanding with Big Bazaar and Blue Sea Food chains. Our daily distributions will be supported by the excess food donated from these partners.

With such partnerships with conglomerates, we hope to integrate corporates in our mission to eradicate malnutrition and hunger in our city. The bulk of food can allow Mumbai RotiBank to each out to a large number of hungry and destitute people from lower-income pockets in Mumbai.

Here's to gaining new ground in our fight against hunger!

## **EXPANSION FULL STEAM AHEAD!**

A few months ago, Mumbai RotiBank began full-scale distribution of excess food in Mira Road and surrounding areas. With the steady expansion of operations and the addition of more vehicles, we were able to rescue food in the northern suburbs of Mumbai.

With the delivery of yet another van - Mumbai RotiBank now has nine - these distributions are being carried on in full swing. We have also put in a separate telephone line for the Mira Road & Thane areas, due to its immense success.



## HOLY CROSS MEERA ROAD

In a recent distribution at Holy Cross Convent School, Meera Road, Mumbai Rotibank has received positive feedback from the staff and the children. While the good work of feeding the hungry gives us purpose, it is their smiles and happiness from a full stomach that really keeps us going.

We'd like to thank all the people that give us the opportunity to feed the hungry at their institutions and homes and showing us the importance of kindness.



#### WORLD FOOD DAY

World Food Day is here and at RotiBank we have always had a unique way of celebrating an occasion. On World Food Day (16th October), we aim to distribute 50k meals to the hungry across Mumbai! We can now undertake distribution drives of this magnitude all because of your good wishes and support.

Special thanks to our generous donors for making this a reality.

To witness the impact RotiBank makes on people, watch our social media spaces for updates, pictures of joy and interviews.





## **5 WAYS YOU CAN CONTRIBUTE**

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

*Tie-ups:* In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



*Schools and Colleges:* We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Donations received will help us reach more people every day as well as keep our day-today operations running smoothly. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 10 lakh (1 million) meals in the coming year, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

*Spread the Word:* In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank Limited, Lower Parel

Team Roti Bank

## **CONTACT US**



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