# **ROTI BANK SAMACHAR**



## **BE THE FACE OF MUMBAI ROTIBANK**

MUMBAI ROTI BANK

## WANT TO BE A PART OF OUR TEAM?

#### We are looking for Student Ambassadors

- Be the face of Mumbai Roti Bank on campus
- Be a leader of social change

## **Contact us**

teamrotibank@gmail.com

going students who can be the face of Mumbai RotiBank on their college campus!

We are on the lookout for college-

As a part of our newly begun Student Ambassadorship Program, college students can apply and represent Mumbai RotiBank on their campus. The Mumbai RotiBank Student Ambassador will be a part of our missions for social change. Just like any student ambassadorship program, our ambassadors will be a link between us and the campus and its student body.

Our ambassadors have the chance to start a RotiBank club on campus and can also help organise food donations and distributions in and around their campus locality.

Any interested college student can apply by writing to us at teamrotibank@gmail.com

This initiative by Mumbai RotiBank can prove to be instrumental in spreading our mission and message and prompting the youth to be a more involved participant in social causes.

#### **PARTNERS FOR A CAUSE**

Marico Pvt Ltd has donated 8 tons of oatmeal to be served to the needy through Mumbai RotiBank. The oatmeal was served as sweet kheer on the first day of school reopening to welcome the school children. Mumbai RotiBank prepared a delicious meal of poha/ oatmeal khichdi for the children as well.

We are happy to announce that we will be starting another corporate social responsibility relationship with India's biggest retail store: Big Bazaar. The company will be donating fruits, vegetables etc on a daily basis starting from July and will be our new partners in fighting hunger.

### **DAILY ACTS OF KINDNESS**

We would like to specially thank Dr. Karthikeyan, Ex Director, CBI and Mr. B.V. Kumar ex-Chief DRI for their goodwill visit and for joining Padmashri Dr. S Natarajan in distributing food to the needy.



#### **ROTIBANK'S YOUNG ARMY**

Our crew of volunteers has been ever-expanding. Just as recently we have onboarded a young and energetic group of 18-21 year olds. These newly recruited youngsters have been working with RotiBank to organise mass meal distributions that can help us feed more people daily.

## **BACK-TO-SCHOOL MEAL**

Mumbai RotiBank's new recruits organsied a mass meal distribution and fed approximately 5000 people on the first day of school reopening. A meal of sweet kheer served to children from 10 schools on the first day of school brought some joy and smiles to them. The young recruits served students in Snehasadan School, Mahakali; St. Matthew's School, Malad West; Sarvodaya Balika Vidyalaya, Goregaon West; Mumbai Urdu School, Andheri West; STS Mission High School, Navy Colony, Malad; Oxford English School, Malvani, Malad West; Drona Foundation, Mahakali; Zeal English High School, Malad West; Janjagruti, Mankhurd; and Agrasen School, Vikhroli.



## **5 WAYS YOU CAN CONTRIBUTE**

If our cause of hunger elimination moves your core and urges you to help out, here's how you can be a part of the Roti Bank movement.

Donate Food: Roti Bank has a dedicated number which can be reached for donating food, whether it is from a canteen, corporate office, wedding, party or any place where excess usable food would normally go to waste. At a personal level, excess food from your home could be passed on to your hired help or someone nearby who you can easily access. The joy of serving food yourself is worth experiencing. Call **86555 80001** to donate food.

*Tie-ups:* In order to provide food daily, we rely on enduring tie-ups. Organisations, schools, mess, hospitals, temples or caterers who would like to donate food to Roti Bank on a regular basis could alliance with us.



*Schools and Colleges:* We intend to develop a network of zestful youth who share our values and will help in spreading our reach. Students can set up chapters in their institutes and donate their time to our cause. If they wish to, they can join our volunteering team. In addition, engineering students can use their know-how in technology to grow our operations as projects in their curriculum. We would also like to tap into the potential of existing and established student chapters and find synergies to work on.

**Donate to the Cause:** To make our movement of hunger elimination grow manifold, monetary backing is a boon. Donations received will help us reach more people every day as well as keep our day-today operations running smoothly. Roti Bank Founder, Mr. D. Sivanandhan envisions to serve 10 lakh (1 million) meals in the coming year, and for that, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Visit www.rotibankindia.org for more details.

*Spread the Word:* In case you wish to contribute, but can't in any of the above-mentioned ways, you can still do your bit. A shout out from you on social media and offline would mean a lot to us. If you believe in our cause as much as we do, please make sure to tell as many people as you can. We need everyone to make this a success. Start by sharing our newsletter with your friends!

We need all the help we can get. To donate funds, use the following details.

Beneficiary: Roti Foundation Mumbai Account no: 303402127218 IFSC code: RATN0000088 Bank Name: RBL Bank Limited, Lower Parel

Team Roti Bank

## **CONTACT US**



+918655580001

www.rotibankindia.org

teamrotibank@gmail.com



@rotibankfdn



@rotibankfdn



@rotibankfdn