

Issue 70 | December 2024 Roti Bank Samachar

The monthly newsletter of Roti Foundation Mumbai



18,500,000+

Meals served so far



Rs. 40/-

Cost of a nutritious meal for a child



fratitude

As we bid farewell to 2024 and welcome the promising year of 2025, I want to take a moment to express my deepest gratitude to each of you for your unwavering support for Roti Foundation, Mumbai (Roti Bank). Your dedication and enthusiasm have been the cornerstone of our success, and I am truly thankful for your continued belief in our vision.

Over the past six years, Roti Bank has not only improved and innovated its operations to reach the needy, hungry, and deprived across the Mumbai Metropolitan Region (MMR) but has also expanded its presence to Nagpur, Coimbatore, Hyderabad, Chennai, Ahmedabad, and Cuttack. To date, we have served 19 million wholesome, free meals, with a special focus on providing nutritious food to school-going children.

Looking ahead to 2025, we are thrilled at the prospect of joining hands with even more donors to help feed children and support communities in need. Here's to another impactful year of working together to eliminate hunger and malnutrition. Our aim remains steadfast: to create a healthy Bharat!

Thank you for being an integral part of our journey. Let's make 2025 a year to remember.

With best wishes,

ivarandhan

Spreading Christmas Joy: One Smile at a Time

The Christmas season is a time of joy, celebration, and giving, but for millions of children worldwide living in poverty, it often passes as just another day of struggle. At Roti Foundation Mumbai, we believe that every child deserves to experience the magic of Christmas. This year, to bring smiles and joy to underprivileged children, we distributed stationery kits to 12,000 young minds across Mumbai. Each kit, filled with notebooks, pencils, sharpeners, erasers, pens, rulers, and chocolates, was a small gesture to make them feel special and cared for during the festive season.

The joy on the children's faces was a reminder of the profound impact that acts of kindness can have. Seeing them smile and celebrate made the occasion truly heartwarming and inspiring. As we move forward, we urge everyone to join us in serving the underprivileged, especially children in need. Your small contribution can light up their lives and bring lasting happiness. Together, let's spread the spirit of giving and make the world a better place, one smile at a time.





A Heartwarming Gesture: 804 Kgs of Hope

On 14th December, Roti Bank had the honor of welcoming <u>Mr. Samir Mehta</u> and his team from the <u>Flute and Feather Foundation</u> to our kitchen. Mr. Mehta, an ardent supporter of Roti Bank's mission, was accompanied by his singing group, <u>Sadabahar Nagme</u>. They keenly observed the daily operations of our kitchen, appreciating the efforts that go into preparing and distributing meals to those in need. Their visit highlighted their unwavering commitment to fighting hunger and making a tangible difference in the lives of the underprivileged.

As a mark of their support, the Flute and Feather Foundation donated Rs. 41,000/and an incredible 804 kilograms of dry ration to Roti Bank. This generous contribution will go a long way in sustaining our efforts and reaching out to more individuals in need. We are deeply grateful to Mr. Samir Mehta and his team for their continued encouragement and generosity, which inspire us to strengthen our resolve and expand our impact.





A Day with PCGT Interns in Our Kitchen

The <u>Public Concern for Governance Trust (PCGT)</u>, a Mumbai-based registered organization, was established in April 2002 by three visionary leaders: the late Mr. B. G. Deshmukh, Mr. J. F. Ribeiro, and Dr. R. K. Anand. On December 24th, our distribution centers at Tata Hospital and Tata Memorial Hospital warmly welcomed I6 enthusiastic PCGT interns, accompanied by two team members. The visit, initially planned to offer insights into our operational processes and meal preparation techniques, turned into a deeply moving experience of compassion and generosity. At the distribution center, the interns' faces reflected empathy and anticipation as they prepared to play an active role in alleviating hunger. Embracing "The Joy of Giving," they selflessly devoted their time and energy to supporting our team. We extend our sincere gratitude to <u>Ms. Rashna and PCGT</u> for orchestrating this visit, which not only provided a meaningful learning experience for the students but also underscored the profound impact of collaboration and empathy in creating a more caring and equitable society.

Testimonials

Today was a very special day for me. I have been coming to Tata hospital since I was a kid as my dad works there, but today I had the opportunity of serving food to it's patients witth my own hands. I realised how precious food is and how we often take it for granted. I really had loads of fun today. I want to thank PCGT and Roti Bank for involving us in this initiative and I truly appreciate and commend the amount of efforts put in by the staff! -Madhura Vedang

Today's visit at Roti bank and volunteering and serving food at Tata hospital was a really great experience and I learned a lot about how roti bank worked. The food made was very hygienic and inspired me to continue working with the roti bank. The people working there were really kind and they inspired me to continue this work even more. I learned a lot and it was a areat us. Ι opportunity given to definitely look forward to the volunteering work again!

-Gargi Vyhawahare



Inspiring Change: Young Innovators Focus on Reducing Food Wastage

A group of dedicated students from <u>Dhirubhai Ambani International School-Sara</u> <u>Hulyalkar, Kaira Desai, Manish Ganeshan, and Saphyra Khanna</u>-have embarked on an inspiring project titled Nutrivores, aimed at minimizing food wastage in our city. This initiative focuses on reducing wastage in schools, restaurants, and cafes by spreading awareness about its environmental and social impacts. Their commitment to making a difference led them to conduct in-depth research, including an interview with our Managing Trustee, Mr. D. Sivanandhan, to understand how Mumbai Roti Bank operates and contributes to combating food waste.

The discussion with Mr. Sivanandhan was highly engaging and thought-provoking. The students displayed remarkable enthusiasm and curiosity, asking insightful questions about the logistics, challenges, and strategies involved in running a food rescue organization. Their initiative underscores the importance of youth-led efforts in addressing critical social issues, and we are inspired by their dedication to creating a sustainable future.



Students of <u>Manekji Cooper Education Trust School</u> generously donated 900 kilograms of dry ration to Mumbai Roti Bank, reflecting their dedication to social responsibility. We extend our heartfelt gratitude to <u>Principal Ms. Persis Wadia, Vice Principal Ms. Delshad H. Dumasia, CEO</u> <u>Ms. Amy H. Billimoria, and the students</u> for their invaluable support in our fight against hunger.





Students of grade 8th and 9th of the IAYP Club students of <u>Cathedral</u> <u>and John Connon School</u> donated 228 kilograms of dry ration to Mumbai Roti Bank, showcasing their commitment to social welfare. We sincerely thank <u>Head Mistress Mrs. Shah, Vice principal Mrs. Roberts, Principal</u> <u>Mrs. Dr. Sonal Parmar and the students</u> for their generous contribution to our mission of fighting hunger.



Students of <u>Hill Spring</u> <u>International School</u> donated 103 kilograms of dry ration to Mumbai Roti Bank, demonstrating their compassion and dedication to helping others. We are deeply grateful to the students for their generous support in our fight against hunger.





A moment of pride and recognition! Our Managing Trustee, Mr. D. Sivanandhan sir was honoured with a prestigious award from the Della Leaders Club (DLC), led by the visionary <u>Mr. Jimmy</u> Mistry. This award is a testament to his unwavering dedication to eradicating hunger and creating a better world for all.

Naiah Gadhia, Anika Dalwani, and Geet Parekh, Grade 9 students from Aditya Birla World Academy, organized a heartwarming 'Christmas Joy of Giving' event. They hosted activities like book sales, game counters, art workshops, and a food homemade sale, **₹**9,800. raising They donated this amount to Roti Bank. We are deeply grateful to them for their support.





Clockwise from top: Amrita distributing meals at a school; A table outlining Aurum New's initiatives; Aurum Square: Retail coming soon

where both our goals converge is with Aurum Neev, our philanthropic arm, Amrita: Within Aurum Neev, we each focus on distinct causes. I'm dedicated to distributing nutritious meals and promoting green design, while Mom and Papa spearhead efforts in girl child education, tree planting, medical support, and our gaudata.

Q. Can you share how the vision for Aurum Foundation was born and what fuels your ongoing commitment to initiatives like Roti Bank, where you have already provided 4,00,000 meals?

Amrita: Our foundation is truly an organic labour of love, rooted in causes we each feel drawn to. In fact, I remember one very specific evening when we debated focusing on a single cause to maximize impact rather than spreading our efforts and resources across 6 core pillars. Yet, each of us, including my brother, felt so strongly about different causes that it naturally led to the core pillars we support today.

Ashishi I completely agree. I hope we continue taking one step at a time, and eventually, this impact will compound and grow. Q. What are your thoughts on the relationship between philanthropy and corporate responsibility in today's world? In your view, what role should businesses take in tackling societal challenges, and how can they make a meaningful impact while still achieving their goals?

Ashish: I can't comment on what role businesses should play, as everyone has their own ethos. However, I believe

India's Tnside Marwar November-December 2024 dedicated issue, our the supporters, inspiring father-daughter duo Mr. Ashish Deora and Ms. Amrita Deora, shared their unwavering to commitment social responsibility. They highlighted the impactful meal distribution efforts carried out by Roti Bank with their invaluable support.

On 6th December 2024, the nation paid tribute to Dr. B. R. Ambedkar on his 69th death anniversary, observed as 'Mahaparinirvan Diwas.' Thousands gathered in Mumbai's Dadar and Shivaji Park to honor his legacy. Team Roti Bank supported the volunteers and police managing the crowds by providing packaged drinking water, ensuring they stayed hydrated in the sweltering heat.





Join Our Mission

Join the Food Revolution: Donate Dry Food to Roti Bank's Kitchen

you are inspired to make a lf difference in the lives of the hungry, you can join hands with Roti Bank by donating food. By dialing +91 86555 80001, you can contribute dry food items such as ration, vegetables, and fruits. Your donation will help sustain the kitchen operations of Roti Bank, allowing them to continue serving meals to regular beneficiaries and making a positive impact in their lives. Together, we can work towards a hunger-free society.

Collaborations with Schools, Colleges and Societies

We intend to develop a network of zestful youth who share our values and will help in spreading our reach. As a student, you can donate your time to our cause. You may even join our VOLUNTEERING TEAM. If you are an engineering student, use your technical know-how to grow our operations as projects in your curriculum. We would like to tap the potential of existing and established student chapters and find synergies to work upon to make a #Hunger_Free_India Food Tie-Ups: Joining Forces to Fight Hunger With Roti Bank

If your establishment shares a passion for eradicating hunger and wishes to contribute on a regular basis, consider forming a food tie-up with Roti Bank. By aligning with Roti Bank, you can make a significant difference in the lives of the hungry and underserved. To initiate this alliance, reach out to Roti Bank and express your interest in food becoming a tie-up partner. Together, we can strengthen the fight against hunger and work towards building a world where no one goes to bed hungry.

Donate to the Cause

To make our movement of hunger elimination grow manifold, monetary backing is a boon. Roti Bank Founder, Mr. D. Sivanandhan envisions serving as many meals as possible in this decade. We have served more than 18+ million meals so far, and to increase our reach further more, we need a bigger fleet of vehicles and more personnel to handle the logistics. Your support can go a long way in enabling us to free many more people from the suffocating grip of hunger.

Join Our Mission

Thank you to all our donors and volunteers. Scan to Donate:



- +91 86555 80001
- teamrotibank@gmail.com
- (www.rotibankfoundation.com
- 1701, One World Centre, Tower 2B, Floor 17, Elphinstone Road, Mumbai (400013)

